



editorial training consultants

## **Libel and IP**

By the end of the programme you will understand the basics of libel and intellectual property.

### **Content:**

- The balance of right to free speech and right to defend reputation
- Current pattern of cases
- International aspects
- The responsibilities of the quoted person, the UGC contributor, the writer, the editor and the publisher
- What claimants have to prove
- The defences
- The policies and processes
- IP in the new media age
- Copyright
- Confidentiality and privacy
- Trademarks and passing off
- Naming victims, convictions, and harassment and trespass
- Consumer advice
- Running competitions and lotteries legally
- Covering elections legally
- Final Q&A

