

PCC launches new ad campaign

The PCC today launches a new advertising campaign for use in newspaper and magazines (in print editions and websites).

The adverts can be downloaded from the PCC website here:

<http://www.pcc.org.uk/externalrelations/industrypublicity.html>

Commenting on the new campaign Baroness Buscombe, Chairman of the Press Complaints Commission, said:

“We are very much committed to increasing awareness of the PCC and its public service. This new advertising campaign will vividly convey the help we can provide. The more people who use the PCC’s services to achieve redress, on issues like inaccuracy, intrusion and harassment, the better. I urge the newspaper and magazine industry to support this campaign and to positively promote the important work of the PCC.”

ENDS

4 October 2010