

Re: What does the team think?

Ed Williams

to:

michael.prescott, JMcleod, nick.fullagar

21/10/2010 18:09

Cc:

chris.j.wade, guy.black

Show Details

All,

I'm conscious that I've had my head in other matters this week, so forgive me...

On tonight's speech, we will not be in a place to put our name to a group response. Our public response was around the letter to Cable. Any other public utterances, we'd need to consider separately, for the reasons highlighted a week ago.

Again, apologies for not making yesterday's meeting. I hope you understand that it turned into a rather eventful day.

Ed

Ed Williams, Director of Communications, BBC

From: michael.prescott@bt.com <michael.prescott@bt.com>

To: JMcleod@webershandwick.com <JMcleod@webershandwick.com>; nick.fullagar@trinitymirror.com <nick.fullagar@trinitymirror.com>

Cc: chris.j.wade@guardian.co.uk <chris.j.wade@guardian.co.uk>; Ed Williams; guy.black@telegraph.co.uk <guy.black@telegraph.co.uk>; JPhelan@webershandwick.com <JPhelan@webershandwick.com>; PMiller2@webershandwick.com <PMiller2@webershandwick.com>; WBlair@webershandwick.com <WBlair@webershandwick.com>

Sent: Thu Oct 21 16:54:22 2010

Subject: RE: What does the team think?

I like the idea but depends what he says and, as you say, suitable name & slot for our side.

Suggest you make some specific suggestions with names attached.

If they are of people within the alliance then easy for relevant party to accept/reject

M

From: McLeod, Jonathan (LDN-WSW) [mailto:JMcleod@webershandwick.com]

Sent: 21 October 2010 16:49

To: 'nick.fullagar@trinitymirror.com'

Cc: chris.j.wade@guardian.co.uk; 'ed.williams@bbc.co.uk'; guy.black@telegraph.co.uk; Phelan, Joe (LDN-WSW); Prescott, M, Michael, CR R; Miller, Pavel (LDN-WSW); Blair, William (LDN-WSW)

Subject: RE: What does the team think?

Nick -- here is the draft.

While we're on the subject, do we think we need to put a response out there in response to R Murdoch at the Centre for Policy Studies? I am happy to draft something tonight if we have a by-line, a willing newspaper and a realistic deadline.

JM

From: nick.fullagar@trinitymirror.com [mailto:nick.fullagar@trinitymirror.com]

Sent: 20 October 2010 13:06

To: McLeod, Jonathan (LDN-WSW)

Cc: chris.j.wade@guardian.co.uk; 'ed.williams@bbc.co.uk'; guy.black@telegraph.co.uk; Phelan, Joe (LDN-WSW); 'michael.prescott@bt.com'; Miller, Pavel (LDN-WSW); Blair, William (LDN-WSW)

Subject: What does the team think?

Jonathan

Thanks for that.

I've got a request in from Press Gazette for a piece from Sly on their regular 'The Big Question is: ' on the subject,

'As Rupert Murdoch seeks to buy the remaining 61 per cent of BSkyB that he doesn't already own - would this act as a balance for good, or evil, in the British media?'

The deadline for this is end of play on Wednesday 27th.

If we all agree, Jonathan would you write the 170 words they require?

Secondly Sly is speaking at the FPA on Monday 15th November. She talking about newspapers in the digital world plus privacy. We could expand this to include the Murdoch issue if we all believe that is a good idea.

Kind regards

Nick

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From: "McLeod, Jonathan (LDN-WSW)" <JMcleod@webershandwick.com>

To: "michael.prescott@bt.com" <michael.prescott@bt.com>; "guy.black@telegraph.co.uk" <guy.black@telegraph.co.uk>; "ed.williams@bbc.co.uk" <ed.williams@bbc.co.uk>; "chris.j.wade@guardian.co.uk" <chris.j.wade@guardian.co.uk>; "nick.fullagar@trinitymirror.com" <nick.fullagar@trinitymirror.com>

Cc: "Miller, Pavel (LDN-WSW)" <PMiller2@webershandwick.com>; "Phelan, Joe (LDN-WSW)" <JPhelan@webershandwick.com>; "Blair, William (LDN-WSW)" <WBlair@webershandwick.com>

Date: 20/10/2010 12:05

Subject: soft copies of everything discussed today

I have amended the campaign outline in line with comments today.
Please advise if we are to circulate C4 with this material.

JM

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Thank you very much [attachment: "Campaign outline.doc" deleted by Nick Fullagar/MG, CSV] [attachment: "EDM Targets.doc" deleted by Nick Fullagar/MG, CSV] [attachment: "EDM-led" deleted by Nick Fullagar/MG, CSV] [attachment: "Hyman Sheldrick" deleted by Nick Fullagar/MG, CSV] [attachment: "Questions and Answer Script - AG-RSLyB.doc" deleted by Nick Fullagar/MG, CSV] [attachment: "StakeholderList" deleted by Nick Fullagar/MG, CSV] [attachment: "Water Shandwick team contact details.doc" deleted by Nick Fullagar/MG, CSV] [attachment: "Campaign plan.pdf" deleted by Nick Fullagar/MG, CSV]

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