## SLAUGHTER AND MAY

Confidential

Rt Hon Jeremy Hunt MP Secretary of State Department of Culture, Media & Sport 2-4 Cockspur Street London SW1 5DH One Bunhill Row London EC1Y 8YY T +44 (0)20 7600 1200 F +44 (0)20 7090 5000

27 January 2011

Your reference

Our reference BJFL Direct line 020 7090 4173

Dear Mr Hunt

## News Corp/BSkyB Merger

I refer to your statement of 25th January.

I write on behalf of BT, Guardian Media Group, Associated Newspapers Limited, Trinity Mirror Plc, Northcliffe Media and Telegraph Media Group (together the "Concerned Parties").

In your statement, you conclude (consistent with Ofcom's advice) that the merger would give rise to plurality issues which warrant investigation by the Competition Commission.

You then set in motion a process under which OFT and Ofcom are asked to explore possible "undertakings in lieu" with News Corp and to report to you on whether such undertakings would be effective to address "the potential impact of media plurality".

You only propose to go out to public consultation however, <u>after</u> you have provisionally decided (in the light of the advice from OFT and Ofcom) to accept such undertakings.

In order to ensure that the overall process is both fair and thorough, it will therefore be critical for Ofcom/OFT and the Secretary of State to consult with key industry players (including the Concerned Parties) <u>ahead</u> of the provisional decision.

The Concerned Parties stand ready to take part in this earlier consultation and to provide such assistance as would be helpful.

In advance of which, it would be very helpful to understand the respective roles of Ofcom and OFT and the timing for next steps.

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I have sent a similar letter to the OFT and Ofcom.

Bertrand Louveaux	
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