

Ed

BPD6 11/2/25

From: [redacted]  
Sent: 02 April 2002 18:22  
To: [redacted]  
Subject: Cross Media follow up letter

Following the Cross Media meeting last week, the SoS has asked for a follow-up letter to the PM:

I've had a brief conversation with Ed to establish what was concluded, beyond the headline retain on ITV but set C5 free. His summary was as follows:

- set out clear factual stand about how policy clearly demonstrates why retaining the 20% of ITV and setting free C5;
- news and nominated news provider - that the regulator should have clear powers to review the PSB content/control on C5 if, for example, its audience share goes up to significant levels [has this been fixed?];
- that we clearly set out an outline of the arguments around providing a balance between liberal competition measures (de-regulatory) and the balanced by the need for a regulatory framework appropriately applied.

SoS requested that the letter

- confirm the CMO package in the light of the discussion with the PM (See above)
- she needed to know more, for example, if option C in the letter is followed, especially if the new owner of C5 should be the nominated news provider
- how we strengthen C5s PSB remit?
- and, advice on the Tier 2 regulatory requirements in the light of this finalised package.

Ed is happy to take calls this week (he's abroad next), and in case you've mislaid (or never had) his mobile, it's [redacted]. The SoS will be back in the office with full effect from Tuesday, so aiming for that nights box might be a good idea - allows time to consult with Ed if needs be, and with Bill who's back on Monday.

pe this makes sense.

Many thanks