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1. HW 2. H 3. RT 4. Commis bill
MO

From:

Sent:

To:

Cc:

30 June 2003 10:49

'mpst.hewitt@

RAMSAY

ANDREW.

BUSH BILL

Subject:

3 ownership issues

No further developments
on X.

I gave you read out on 3 submissions last week. For the record, though:

Cross-promotion (Helen's submission of 11 June)

SoS agrees a review is a good idea. However she thinks we should wait to make any announcement - we shouldn't do this at Report stage, certainly. If we need further C5 concessions somewhere down the road, this will be a good candidate.

Nominated news provider

SoS agrees all your recommendations, as long as:

- the potential ownership rules for C3 and C5 are not an undue deterrent to new owners/investors
- impartiality rules are watertight

On the issue of impartiality - please can we have advice on the ITC concerns in this area? (Patricia Hodgson has apparently sent you something?)

Reciprocity

SoS had some comments on the speaking note:

- include evidence from the programme supply review (was there any? she may mean you to mention the Joint Cttee's comments on reciprocity...)
- deal with Greg Dyke point that investment does not equal better programmes (I think his point is actually that new ownership doesn't equal new investment - we can certainly deal with that)

~~no multiplexes~~

~~advertis~~

[Redacted]

From: [Redacted] *Comm. Bill: MO*
 Sent: 18 June 2003 11:13
 To: [Redacted]
 Cc: ZEFF JON; [Redacted] BUSH BILL; [Redacted] Hewitt MPST'
 Subject: RE: media ownership - advertising agencies and multiplexes

SoS' thoughts on these 2 issues are:

Multiplexes - wait and see how the vote goes

Ad agencies - arguments sound weak. Leave policy as is and use in horse trading if necessary.

—Original Message

From: [Redacted]
 Sent: 17 June 2003 17:33
 To: [Redacted]
 Cc: ZEFF JON; [Redacted] BUSH BILL; [Redacted] Hewitt MPST'
 Subject: media ownership - advertising agencies and multiplexes

<< File: MULIPLEXES AND AD AGENCIES(2).doc >>

Submission attached. Hard copy for you only to follow.

[Redacted]