



**PRIVATE AND CONFIDENTIAL**

*From the Director*

The Lord Jones of Birmingham  
House of Lords  
London SW1A 0PW

15 August 2007

Congratulations on your new appointment.

I thought that I would take this opportunity to write with a new pocket-sized leaflet outlining what the Press Complaints Commission can do, which includes some useful contact numbers. Our research has shown that many people – including those in public life – are not aware of the full scope of what the PCC now does. This includes acting as an advice bureau, obtaining quick remedies when things go wrong in print or online, dispersing media scrums and issuing formal rulings. Clearly we have a responsibility to improve awareness of our role so that people know they can turn to us when they are concerned about the impact on them or their families of inaccurate reporting or intrusive behaviour by journalists. Obviously our work takes place against the backdrop of the rights to freedom of expression enjoyed by the press, but these rights are not limitless and there are rules about privacy, newsgathering, payment for stories and accuracy.

If you have any specific issues you would like to raise, or would like a private briefing about the PCC, please do not hesitate to contact me. My e-mail address is [tim.toulmin@pcc.org.uk](mailto:tim.toulmin@pcc.org.uk).

With kind regards.

Tim Toulmin

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