

.....  
**Press Complaints Commission**

*From the Director*

13 January 2005

John Everett  
Financial Promotions Department  
Financial Services Authority  
25, The North Colonnade  
Canary Wharf  
London  
E14 5HS

*Chairman*  
Sir Christopher Meyer

*Members of the Commission*  
Matti Alderson  
Roger Alton  
Professor The Lord Chan  
Edmund Curran  
Paul Dacre  
Jane Ennis  
Mary Francis  
Dr. Arthur Hearnden  
Vivien Hepworth  
Peter Hill  
Paul Horrocks  
Charles McGhee  
Adam Phillips  
Eve Salomon  
Dianne Thompson  
The Right Rev. John Waine KCV0

*Director*  
Tim Toulmin

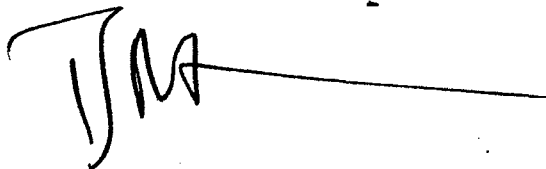
Dear Mr Everett

Thank you for your letter of 10 January about financial promotions and the PCC Code.

In order for me to take things forward, it would be very helpful if you could send me the relevant sections of the FSMA 2000 and the Financial Promotions Order. In addition, it would be helpful if you could send examples of the sponsored 'product guides' that you mention are published in some national newspapers. You are correct that all national newspapers subscribe to the Code of Practice which the PCC oversees.

I look forward to hearing from you.

Yours sincerely



Tim Toulmin

