



*From the Chairman*

28<sup>th</sup> June 2007

Rt Hon James Purnell MP  
Secretary of State for Culture, Media and Sport  
2-4 Cockspur Street  
London  
SW1Y 5DH

It was a pleasure to meet you recently at the News Corporation party, and I was very pleased to see that you had been appointed Secretary of State. Many congratulations.

The PCC has been grateful for the government's support for press self-regulation over the years, something that we hope will continue. There are currently a number of challenges for media regulators posed by new technologies and convergence. We think that the PCC's structure and approach – flexibility, independence, the co-operation of the regulated industry, and the application of principles rather than prescriptive rules - are well suited to the new landscape.

We have also entrenched several reforms to the PCC over the last few years in order to guarantee transparency and accountability, which I hope has led to greater trust in the Commission's work.

I would welcome the opportunity to brief you on these issues and also to hear your own views. I know you will be very busy but I wonder whether you – and any of your officials or ministerial colleagues, if appropriate – might be free some time in the autumn for a private dinner with me and the Commission's Director, Tim Toulmin. It would be excellent if someone from your office could be in touch with my PA, Kim Baxter, to sort out a suitable date. Her direct line is 020 7438 1242 and her e-mail address is [kim.baxter@pcc.org.uk](mailto:kim.baxter@pcc.org.uk).

With kind regards.

11 · Sir Christopher Meyer

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