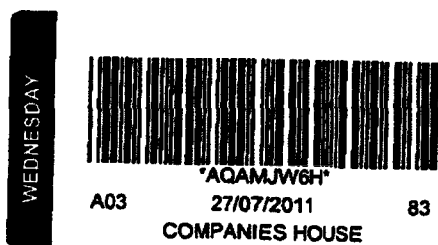


Company Registration No. 02538908 (England and Wales)

**THE PRESS COMPLAINTS COMMISSION LIMITED**  
**DIRECTORS' REPORT AND FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED 31 DECEMBER 2010**



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**THE PRESS COMPLAINTS COMMISSION LIMITED**

**COMPANY INFORMATION**

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**Directors**

Baroness Peta Buscombe (Chairman)  
Ian Nichol MA Hons FCA (Deputy Chairman)  
Matt Alderson  
Anthony Longden  
Ian McGregor  
John McLellan  
Lindsay Nicholson  
Simon Reynolds  
Esther Robertson  
Julie Spence (Appointed 1 January 2010)  
John Home Robertson  
Eve Salomon  
Simon Sapper  
Ian Walden  
Tina Weaver  
Peter Wright

**Secretary**

Stephen Abell

**Company number**

02538908

**Registered office**

Halton House  
20/23 Holborn  
London  
EC1N 2JD

**Independent Auditors**

Saffery Champness  
Lion House  
Red Lion Street  
London  
WC1R 4GB

**Bankers**

The Royal Bank of Scotland plc  
London Drummonds Branch  
49 Charing Cross Road  
London  
SW1A 2DX

**Solicitors**

Sheridans  
Whittington House  
Alfred Place  
London  
WC1E 7EA

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**THE PRESS COMPLAINTS COMMISSION LIMITED**

**CONTENTS**

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**THE PRESS COMPLAINTS COMMISSION LIMITED**

**DIRECTORS' REPORT  
FOR THE YEAR ENDED 31 DECEMBER 2010**

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The directors present their report and financial statements for the year ended 31 December 2010.

**Principal activities and review of the business**

The Press Complaints Commission is an independent organisation which deals with complaints from members of the public about possible breaches by newspapers or magazines of their own Code of Practice

The commission was set up in 1991, following the closure of the Press Council.

**Trading review**

The Press Complaints Commission received 6,186 complaints in 2010, an increase of 2%. Possible breaches of the Editors' Code increased by 5%. The PCC made 1,764 rulings which accounted for just over 2,400 complaints, and 567 complaints were resolved (ie successfully mediated) following investigation by the Commission

38 complaints, which were not resolved or otherwise concluded, proceeded to full adjudication. Of these 17 were upheld and 21 rejected. The average time taken for the PCC to deal with complaints under the Code was 16 days, the same as it had been in 2009

The Commission held an Open Day in Southampton, as part of its programme to make itself accessible to citizens. It continued and expanded its programme of regular training seminars for journalists across the UK, primarily focussing on events within individual newspapers and newspaper groups. Important relationships with charities and NGOs in the bereavement and suicide-prevention sector were strengthened. There was a particular focus on mental health reporting and, as part of its work in this area, the Commission organised a successful seminar that brought together newspaper executives and those working in the mental healthcare sector

An event was held to explain the work of the Commission to parliamentarians. Speeches were given by the Chairman of the Commission and by Madeleine Moon MP and Graham Brady MP.

Representatives of the Commission attended the 12th annual meeting of the Alliance of Independent Press Councils of Europe in Amsterdam and generally worked towards stronger relationships with equivalent self-regulatory organisations around the world

Having established an independent panel to review the PCC's governance in 2009, the Commission considered its recommendations following a report in 2010. The Commission committed to amending its practices and procedures in a number of ways as a result. As part of the implementation of the review's recommendations, Baroness Buscombe, Chairman of the PCC, appointed public Commissioner Ian Nichol as the Deputy Chairman of the PCC

The Commission continued to be wholly funded by the Press Standards Board of Finance

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**THE PRESS COMPLAINTS COMMISSION LIMITED**

**DIRECTORS' REPORT (continued)  
FOR THE YEAR ENDED 31 DECEMBER 2010**

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**Results and dividends**

The results for the year are set out on page 6

The Commission had a loss of £24,268 (2009 surplus £20,265) for the year

The results do not include the value of free advertising space donated to the Commission by the newspaper industry

**Incorporation**

The company is incorporated under the Companies Act 2006 and is limited by guarantee, the liability of each member being limited to £1. At 31 December 2010 there were 16 members (2009: 16)

**Future developments**

In the coming year, the Commission will continue to further its objects with funds provided to it by the Press Standards Board of Finance Limited

**Directors**

The following directors have held office since 1 January 2010

Baroness Peta Buscombe (Chairman)

Ian Nichol MA Hons FCA (Deputy Chairman)

Matt Alderson

Anthony Longden

Ian McGregor

John McLellan

Lindsay Nicholson

Simon Reynolds

Esther Robertson

Julie Spence

(Appointed 1 January 2010)

John Home Robertson

Eve Salomon

Simon Sapper

Bishop John Wayne KCVO

(Resigned 30 September 2010)

Ian Walden

Tina Weaver

Peter Wright

**Auditors**

Saffery Champness have expressed their willingness to remain in office as auditors of the company

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**THE PRESS COMPLAINTS COMMISSION LIMITED**

**DIRECTORS' REPORT (continued)  
FOR THE YEAR ENDED 31 DECEMBER 2010**

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**Statement of directors' responsibilities**

The directors are responsible for preparing the Directors' Report and the financial statements in accordance with applicable law and regulations

Company law requires the directors to prepare financial statements for each financial year. Under that law the directors have elected to prepare the financial statements in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards and applicable law) Under company law the directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the company and of the profit or loss of the company for that period In preparing these financial statements, the directors are required to

- select suitable accounting policies and then apply them consistently,
- make judgements and accounting estimates that are reasonable and prudent;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business

The directors are responsible for keeping adequate accounting records that are sufficient to show and explain the company's transactions and disclose with reasonable accuracy at any time the financial position of the company and enable them to ensure that the financial statements comply with the Companies Act 2006 They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities

**Statement of disclosure to auditors**

So far as the directors are aware, there is no relevant audit information of which the company's auditors are unaware Additionally, the directors have taken all the necessary steps that they ought to have taken as directors in order to make themselves aware of all relevant audit information and to establish that the company's auditors are aware of that information

On behalf of the board

*Burrowe Jf Garip*  
*16<sup>th</sup> Jun 2011*

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**THE PRESS COMPLAINTS COMMISSION LIMITED**

**INDEPENDENT AUDITORS' REPORT  
TO THE MEMBERS OF THE PRESS COMPLAINTS COMMISSION LIMITED**

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We have audited the financial statements of The Press Complaints Commission Limited for the year ended 31 December 2010 set out on pages 6 to 14. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

This report is made solely to the company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the company's members those matters we are required to state to them in an auditors' report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company and the company's members as a body, for our audit work, for this report, or for the opinions we have formed.

**Respective responsibilities of directors and auditors**

As explained more fully in the Directors' Responsibilities Statement set out on page 3, the directors are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view. Our responsibility is to audit and express an opinion on the financial statements in accordance with applicable law and International Standards on Auditing (UK and Ireland). Those standards require us to comply with the Auditing Practices Board's Ethical Standards for Auditors.

**Scope of the audit of the financial statements**

An audit involves obtaining evidence about the amounts and disclosures in the financial statements sufficient to give reasonable assurance that the financial statements are free from material misstatement, whether caused by fraud or error. This includes an assessment of whether the accounting policies are appropriate to the company's circumstances and have been consistently applied and adequately disclosed, the reasonableness of significant accounting estimates made by the directors, and the overall presentation of the financial statements. In addition, we read all the financial and non-financial information in the financial statements to identify material inconsistencies with the audited financial statements. If we become aware of any apparent material misstatements or inconsistencies we consider the implications for our report.

**Opinion on financial statements**

In our opinion:

- give a true and fair view of the state of the company's affairs as at 31 December 2010 and of its loss for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice, and
- have been prepared in accordance with the requirements of the Companies Act 2006

**Opinion on other matter prescribed by the Companies Act 2006**

In our opinion the information given in the Directors' Report for the financial year for which the financial statements are prepared is consistent with the financial statements.

**THE PRESS COMPLAINTS COMMISSION LIMITED**

**INDEPENDENT AUDITORS' REPORT (continued)  
TO THE MEMBERS OF THE PRESS COMPLAINTS COMMISSION LIMITED**

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**Matters on which we are required to report by exception**

We have nothing to report in respect of the following matters where the Companies Act 2006 requires us to report to you if, in our opinion

- adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us, or
- the financial statements are not in agreement with the accounting records and returns, or
- certain disclosures of directors' remuneration specified by law are not made, or
- we have not received all the information and explanations we require for our audit



**John Shuffrey (Senior Statutory Auditor)  
for and on behalf of Saffery Champness**

19 July 2011

**Chartered Accountants  
Statutory Auditors**

Lion House  
Red Lion Street  
London  
WC1R 4GB



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**THE PRESS COMPLAINTS COMMISSION LIMITED**
**PROFIT AND LOSS ACCOUNT  
FOR THE YEAR ENDED 31 DECEMBER 2010**


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	Notes	2010 £	2009 £
<b>Turnover</b>		1,877,360	1,866,111
<b>Administrative expenses</b>		(1,904,431)	(1,832,635)
<b>Operating (loss)/profit</b>	2	(27,071)	33,476
<b>Other interest receivable and similar income</b>	3	681	495
<b>Interest payable and similar charges</b>	4	-	(68)
<b>(Loss)/profit on ordinary activities before taxation</b>		(26,390)	33,903
<b>Tax on (loss)/profit on ordinary activities</b>	5	2,122	(13,638)
<b>(Loss)/profit for the year</b>	10	(24,268)	20,265

The profit and loss account has been prepared on the basis that all operations are continuing operations

There are no recognised gains and losses other than those passing through the profit and loss account

The notes on pages 8 to 14 form part of these financial statements

## THE PRESS COMPLAINTS COMMISSION LIMITED

BALANCE SHEET  
AS AT 31 DECEMBER 2010

	Notes	£	2010 £	£	2009 £
<b>Fixed assets</b>					
Tangible assets	6		96,004		117,188
<b>Current assets</b>					
Debtors	7	50,177		71,904	
Cash at bank and in hand		877		10	
			<u>51,054</u>	<u>71,914</u>	
<b>Creditors: amounts falling due within one year</b>	8	<u>(126,423)</u>		<u>(142,033)</u>	
<b>Net current liabilities</b>			<u>(75,369)</u>		<u>(70,119)</u>
<b>Total assets less current liabilities</b>			<u>20,635</u>		<u>47,069</u>
<b>Provisions for liabilities</b>	9		<u>(8,826)</u>		<u>(10,992)</u>
			<u>11,809</u>		<u>36,077</u>
<b>Capital and reserves</b>					
Profit and loss account	10		<u>11,809</u>		<u>36,077</u>
<b>Shareholders' funds</b>	11		<u>11,809</u>		<u>36,077</u>

The notes on pages 8 to 14 form part of these financial statements

Approved by the Board and authorised for issue on

6/7/2011

*Baroness Peta Buscombe*  
Baroness Peta Buscombe (Chairman)  
Director

Company Registration No. 02538908

**THE PRESS COMPLAINTS COMMISSION LIMITED**
**NOTES TO THE FINANCIAL STATEMENTS  
FOR THE YEAR ENDED 31 DECEMBER 2010**
**1 Accounting policies**
**1.1 Accounting convention**

The financial statements are prepared under the historical cost convention

**1.2 Compliance with accounting standards**

The financial statements are prepared in accordance with applicable United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice), which have been applied consistently

**1.3 Turnover**

Income represents contributions from the Press Standards Board of Finance Limited

**1.4 Tangible fixed assets and depreciation**

Tangible fixed assets are stated at cost less depreciation. Depreciation is provided at rates calculated to write off the cost less estimated residual value of each asset over its expected useful life, as follows

Leasehold improve- ments	10% per annum on a straight line basis
Computer equipment	33% per annum on a reducing balance basis
Office furniture and equipment	20% per annum on a reducing balance basis

**1.5 Leasing**

Rentals payable under operating leases are charged against income on a straight line basis over the lease term

**1.6 Pensions**

The Commission makes pension contributions to the personal pension plans of its employees. Contributions are charged to the profit and loss account as they fall due.

**1.7 Deferred taxation**

Deferred taxation is provided in full in respect of taxation deferred by timing differences between the treatment of certain items for taxation and accounting purposes. The deferred tax balance has not been discounted.

<b>2 Operating (loss)/profit</b>	<b>2010</b>	<b>2009</b>
	<b>£</b>	<b>£</b>
Operating (loss)/profit is stated after charging		
Depreciation of tangible assets	26,250	30,788
Operating lease rentals		
- Plant and machinery	27,323	29,740
- Other assets	94,352	92,344
Auditors' remuneration (including expenses and benefits in kind)	8,900	8,900

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**THE PRESS COMPLAINTS COMMISSION LIMITED**
**NOTES TO THE FINANCIAL STATEMENTS (continued)  
FOR THE YEAR ENDED 31 DECEMBER 2010**


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<b>3</b>	<b>Investment income</b>	<b>2010</b>	<b>2009</b>
		<b>£</b>	<b>£</b>
	Bank interest	679	495
	Other interest	2	-
		<hr/>	<hr/>
		<b>681</b>	<b>495</b>
		<hr/> <hr/>	<hr/> <hr/>
<b>4</b>	<b>Interest payable</b>	<b>2010</b>	<b>2009</b>
		<b>£</b>	<b>£</b>
	On bank loans and overdrafts	-	71
	On overdue tax	-	(3)
		<hr/>	<hr/>
		<b>-</b>	<b>68</b>
		<hr/> <hr/>	<hr/> <hr/>

## THE PRESS COMPLAINTS COMMISSION LIMITED

NOTES TO THE FINANCIAL STATEMENTS (continued)  
FOR THE YEAR ENDED 31 DECEMBER 2010

5 Taxation	2010 £	2009 £
<b>Domestic current year tax</b>		
U K corporation tax	46	14,428
Adjustment for prior years	(2)	-
<b>Total current tax</b>	<u>44</u>	<u>14,428</u>
<b>Deferred tax</b>		
Deferred tax credit current year	(2,166)	(790)
	<u>(2,122)</u>	<u>13,638</u>
<b>Factors affecting the tax charge for the year</b>		
(Loss)/profit on ordinary activities before taxation	<u>(26,390)</u>	<u>33,903</u>
 (Loss)/profit on ordinary activities before taxation multiplied by standard rate of UK corporation tax of 21.00% (2009 - 21 00%)	<u>(5,542)</u>	<u>7,120</u>
<b>Effects of</b>		
Non deductible expenses	3,862	6,519
Depreciation add back	5,513	6,464
Capital allowances	(3,787)	(5,675)
Adjustments to previous periods	(2)	-
	<u>5,586</u>	<u>7,308</u>
<b>Current tax charge for the year</b>	<u>44</u>	<u>14,428</u>

## THE PRESS COMPLAINTS COMMISSION LIMITED

NOTES TO THE FINANCIAL STATEMENTS (continued)  
FOR THE YEAR ENDED 31 DECEMBER 2010

## 6 Tangible fixed assets

	Leasehold improve- ments	Computer equipment	Office furniture and equipment	Total
	£	£	£	£
<b>Cost</b>				
At 1 January 2010	86,624	144,683	105,921	337,228
Additions	-	3,164	1,902	5,066
At 31 December 2010	<u>86,624</u>	<u>147,847</u>	<u>107,823</u>	<u>342,294</u>
<b>Depreciation</b>				
At 1 January 2010	34,648	120,674	64,718	220,040
Charge for the year	8,662	8,967	8,621	26,250
At 31 December 2010	<u>43,310</u>	<u>129,641</u>	<u>73,339</u>	<u>246,290</u>
<b>Net book value</b>				
At 31 December 2010	<u>43,314</u>	<u>18,206</u>	<u>34,484</u>	<u>96,004</u>
At 31 December 2009	<u>51,976</u>	<u>24,009</u>	<u>41,203</u>	<u>117,188</u>

## 7 Debtors

	2010 £	2009 £
Other debtors	2,318	1,535
Prepayments and accrued income	47,859	70,369
	<u>50,177</u>	<u>71,904</u>

**THE PRESS COMPLAINTS COMMISSION LIMITED**
**NOTES TO THE FINANCIAL STATEMENTS (continued)  
FOR THE YEAR ENDED 31 DECEMBER 2010**

<b>8 Creditors: amounts falling due within one year</b>	<b>2010</b>	<b>2009</b>
	<b>£</b>	<b>£</b>
Bank loans and overdrafts	-	10,528
Trade creditors	45,295	28,902
Corporation tax	45	14,430
Other taxes and social security costs	44,207	59,922
Accruals and deferred income	36,876	28,251
	<u>126,423</u>	<u>142,033</u>

<b>9 Provisions for liabilities</b>	<b>Deferred tax liability</b>
	<b>£</b>
Balance at 1 January 2010	10,992
Profit and loss account	(2,166)
Balance at 31 December 2010	<u>8,826</u>

The deferred tax liability is made up as follows:

	<b>2010</b>	<b>2009</b>
	<b>£</b>	<b>£</b>
Accelerated capital allowances	<u>8,826</u>	<u>10,992</u>

<b>10 Statement of movements on profit and loss account</b>	<b>Profit and loss account</b>
	<b>£</b>
Balance at 1 January 2010	36,077
Loss for the year	(24,268)
Balance at 31 December 2010	<u>11,809</u>

**THE PRESS COMPLAINTS COMMISSION LIMITED**
**NOTES TO THE FINANCIAL STATEMENTS (continued)  
FOR THE YEAR ENDED 31 DECEMBER 2010**

<b>11 Reconciliation of movements in shareholders' funds</b>	<b>2010</b>	<b>2009</b>
	<b>£</b>	<b>£</b>
(Loss)/Profit for the financial year	(24,268)	20,265
Opening shareholders' funds	36,077	15,812
Closing shareholders' funds	<u>11,809</u>	<u>36,077</u>

**12 Financial commitments**

At 31 December 2010 the company was committed to making the following payments under non-cancellable operating leases in the year to 31 December 2011.

	<b>Land and buildings</b>		<b>Other</b>	
	<b>2010</b>	<b>2009</b>	<b>2010</b>	<b>2009</b>
	<b>£</b>	<b>£</b>	<b>£</b>	<b>£</b>
Operating leases which expire Between two and five years	<u>96,360</u>	<u>92,345</u>	<u>26,742</u>	<u>25,657</u>

<b>13 Directors' emoluments</b>	<b>2010</b>	<b>2009</b>
	<b>£</b>	<b>£</b>
Directors' stipends	71,753	123,791
Highest paid director	175,610	127,500
	<u>247,363</u>	<u>251,291</u>



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**THE PRESS COMPLAINTS COMMISSION LIMITED**
**NOTES TO THE FINANCIAL STATEMENTS (continued)**  
**FOR THE YEAR ENDED 31 DECEMBER 2010**


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**14 Employees****Number of employees**

The average monthly number of employees (including directors) during the year was.

	2010 Number	2009 Number
Directors (of whom 6 were unpaid)	16	16
Office staff	18	16
	<u>34</u>	<u>32</u>

**Employment costs**

	£	£
Wages and salaries	931,622	952,803
Social security costs	100,213	114,188
Other pension costs	44,814	46,647
	<u>1,076,649</u>	<u>1,113,638</u>