

News Corporation
K.R. Murdoch
First Statement
"KRM21"
12 April 2012

**IN THE MATTER OF THE LEVESON INQUIRY INTO THE CULTURE, PRACTICES AND ETHICS
OF THE PRESS**

EXHIBIT "KRM21"

This is the exhibit marked "KRM21" referred to in the witness statement of Keith Rupert Murdoch dated the 12th day of April 2012.

fenella.robinson



Brendan Loughran, LDA and Pauline Berry

Created by: rebekah.brooks Your response: Yes, I'm going

Time

15:30 - 16:30 (London)

Date

Tue 22 Jun 2010

Guests

- caroline.johnston
- daisy.dunlop
- fenella.robinson
- rebekah.brooks
- susan.panuccio

Where

RB office

Description

You added an attachment to this meeting. To view the attachment, open the meeting in Outlook.



Hi Eleanor,

The background about this meeting is as a follow up to a meeting with the Mayor, Brendan Loughran has been asked to meet with Rebekah Brooks to discuss the possibility of a News International backed Academy in London.

I hope this helps?

I look forward to hearing from you.

Many thanks,

Bhakti Depala

PA/Project Support to Brendan Loughran

fenella.robinson [REDACTED]



News International Academy (London Borough of Newham and London Development Agency)

Created by: susan.panuccio [REDACTED]

Time

13:00 - 14:00 (London)

Date

Thu 22 Jul 2010

Where

Meeting Room 1, Level 6

Description

Attending:

The London Borough of Newham
Clive Dutton - Executive Director Regeneration,
Property & Planning

Kim Bromley-Derry, Acting Chief Executive
LDA

Brendan Loughran

Pauline Berry

Ian Comfort

From: Brendan Loughran [mailto: [REDACTED]]

Sent: 25 June 2010 15:25

To: Brooks, Rebekah

Cc: Pauline Berry; Brendan Loughran

Subject: News International Academy:
Rebekah,

Sir Simon Milton spoke to the Mayor of Newham yesterday and The Mayor, Sir Robin Wales is receptive to your offer but would like to put it in front of the Labour Group on the Council to gain their reaction.

To this end he has asked me to send him a letter

Guests

cheryl.carter [REDACTED]

daisy.dunlop [REDACTED]

deborah.keegan [REDACTED]

rebekah.brooks [REDACTED]

susan.panuccio [REDACTED]

caroline.johnston [REDACTED]

fenella.robinson

confirming the outline offer which I have drafted for your approval but feel free to chop it about if I have misrepresented you in any way.

In essence Newham is a Labour controlled council and if the Labour Group decide to spend and build with you then this is the green light. They meet on the evening of 5th of July so I will be in touch with you the next day. I will attend if they want me to.

I trust all of this meets your approval.

Brendan

Brendan Loughran

Group Director Learning & Skills

London Development Agency

Palestra

197 Blackfriars Road

London

SE1 8AA

Switchboard: 020 7593 8000

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London Development Agency, Palestra, 197
Blackfriars Road, SE1 8AA

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My Notes

Dunlop, Daisy

Subject: Updated: News International Academy (London Borough of Newham and London Development Agency)
Location: Meeting Room 1, Level 6
Start: Thu 22/07/2010 13:00
End: Thu 22/07/2010 14:00
Recurrence: (none)
Meeting Status: Accepted
Required Attendees: Panuccio, Susan; Brooks, Rebekah; Dunlop, Daisy; Carter, Cheryl; Keegan, Deborah
Optional Attendees: Johnston, Caroline

Attending:
 The London Borough of Newham
 Clive Dutton - Executive Director Regeneration, Property & Planning
 Kim Bromley-Derry, Acting Chief Executive
 LDA
 Brendan Loughran
 Pauline Berry
 Ian Comfort

From: Brendan Loughran [REDACTED]
 Sent: 25 June 2010 15:25
 To: Brooks, Rebekah
 Cc: Pauline Berry; Brendan Loughran
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 To this end he has asked me to send him a letter confirming the outline offer which I have drafted for your approval but feel free to chop it about if I have misrepresented you in any way.
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 Brendan Loughran
 Group Director Learning & Skills

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Meeting to discuss proposed Academy in London Borough of Newham

Thursday 22nd July 2010

1pm – 2pm

News International Limited

1 Virginia Street London E98 1EX

Attendees:

NI

Rebekah Brooks, Chief Executive News International

Susan Panuccio, Group Finance Director, News International

Daisy Dunlop, Corporate Affairs and Communications Manager, News International

Borough of Newham

Kim Bromley-Derry, Acting Chief Executive, London Borough of Newham

Clive Dutton, Executive Director for Regeneration, London Borough of Newham

LDA

Brendan Loughran, Group Director Learning and Skills, London Development Agency (chair)

Pauline Berry, Head of Youth and Academies, London Development Agency

Ian Comfort, Academies Advisor, London Development Agency

Purpose of the Meeting:

Following the interest expressed by News International in being the Lead Sponsor for an Academy School in East London the LDA suggested that a discussion with The London Borough of Newham might be a good starting point as Newham are planning major regeneration work in association with the gains from the 2012 Olympics and have need of an increased number of forms of entry in the secondary sector as part of their pupil places planning. Following an initial contact with Sir Robin Wales, the Executive Mayor of Newham this meeting has been set up with lead officers from Newham, the LDA and News International to explore options.

By the end of the meeting it would be useful to establish the likelihood of partnership working and the work necessary to scope next steps immediately.

Agenda (Brendan is chairing)

1. Welcome and introductions – Rebekah Brooks
2. Options for a new Academy in London Borough of Newham sponsored by News International – BL/AII
3. Overview of the new Academies process – Ian Comfort
4. Next steps – Pauline Berry

Meeting to discuss proposed Academy in London Borough of Newham

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1pm – 2pm
News International Limited
1 Virginia Street London E98 1EX

Attendees:

Rebekah Brooks, Chief Executive News International
Susan Panuccio, Group Finance Director, News International
Daisy Dunlop, News Corp Europe & Asia - Strategy & Corporate Affairs
Kim Bromley-Derry, Acting Chief Executive, London Borough of Newham
Clive Dutton, Executive Director for Regeneration, London Borough of Newham
Brendan Loughran, Group Director Learning and Skills, London Development Agency (chair)
Pauline Berry, Head of Youth and Academies, London Development Agency
Ian Comfort, Academies Advisor, London Development Agency

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Agenda

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4. Next steps – Pauline Berry

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CORPORATE AFFAIRS
22 July 2010

Attached:

- summary and notes (below)
- agenda and attendees (sent to us by the LDA)
- biogs of those attending
- correspondence to date

News International met in June with representatives from the LDA to discuss the possibility of creating an NI Academy.

Newham was suggested as a progressive Borough in East London where there are plans underway to build a new school (in the Royal Docks, Stratford, by the Olympic site).

Education and the environment are key pillars for NI.

We discussed how we could:

- partner with an engineering firm to create an eco-friendly building.
- bolster humanities with media.
- buy one teacher at a feeder school to boost reading capabilities of 7-8 year olds.
- bolster science with low carbon efforts
- design the curriculum
- introduce a clear admissions policy
- assist with finding the right person to lead the Academy
- involve our staff through our voluntary programme

The Mayor's Academies in particular try to avoid any NEETS coming out at 16 and the school keeps a hook on children until they are in further learning or employment.

The LDA will help NI get up and running and make the right introductions for us, hence this meeting with the senior leaders from Newham.

There are a few options of different schools in the Borough, and those from Newham will explain those to us.

This meeting is to explore options and establish the likelihood of us working with Newham. And then look at the next steps.

Both of those attending from Newham will be important to us, in particular Kim who is acting chief executive but also Director of Childrens Services and therefore closely involved in provision for children.

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Correspondence on our behalf

Letter from the LDA to the Mayor of Newham:

Sir Robin Wales
Mayor of Newham
Newham Dockside
1000 Dockside Road
London E162QU

Dear Robin,

Royal Docks Master-planning and possible industry sponsorship for a secondary academy school.

Further to your conversation with Sir Simon Milton I am pleased to set out below the framework of an offer of Academy Sponsorship from News International based at Wapping. I met with their Chief Executive Rebekah Brooks earlier this week and there is real enthusiasm for working with Newham.

In particular, News International is interested in being associated with a new-build secondary school under the Mayor of London's Academy Scheme and making it a state of the art low carbon building. Alongside this and of equal importance is the investment which NI would like to make in 'Literacy' as a specialism in the academy since literacy sits at the heart of their industry.

The initial offer on the table is a capital contribution to the new build of £2m and ongoing support to the school including establishing an outstanding leadership team for the school.

As you know the Mayor of London's Academies offer three areas of additionality to the school:

Adult and Community Education facilities
Engagement with local employers and industry
A focus on eliminating NEET from the Year 11 leavers group

News International seeks no role in the day to day running of the Academy. This said, all of the above is conditional upon us navigating the normal academies route with the Department of Education. Our Academies unit at the LDA would work with your Director of Children's Services to make sure that all due process was followed.

Rebekah would be happy to meet you to discuss the offer further should it find favour with you.

It would be a pleasure to work with Newham to deliver this project and I look forward to hearing from you after the consultation with the Labour Group.

Yours sincerely,
Etc.

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Response to letter

From Brendan at the LDA, to NI

Susan,

I am pleased to inform you that The London Borough of Newham through its Mayor, Sir Robin Wales has agreed to explore the development of a new Mayor of London's Academy School with News International as the Lead Sponsor.

If you could inform Rebekah of this good news and of the fact that Pauline Berry will be in touch to facilitate a first meeting between Directors of Newham Council, the London Development Agency Academy Team and News International to look at scoping the project.

The LDA is delighted that this outcome has been achieved and looks forward to working with you to create something really wonderful for the people of East London.

--

About Building Schools for Future and funding

From Brendan Loughran to Daisy:

The idea at Royal Docks is that the school will be funded from the Section 106 (planning gain) monies from the developers of the Royal Docks and Silvertown Quays with News International being the sponsor with Newham and providing the extra cash to make it a very Low Carbon development. By doing this we should also be able to attract EU match funding for Low Carbon Capital Expenditure taking your gross contribution up to £4m (pound for pound match from the EU).

In addition Newham will have a capital borrowing facility for new schools which are to be academies (this is still being worked on by government and more to follow).

Plan B if all this fails is to re-furbish the Royal Docks Secondary School (recently in special measures) up to best Low Carbon levels and then to re-open it as an academy with you as main sponsor.

There may be a plan C around Silvertown Quays but until we meet the principal players in Newham to thrash out the details of local need and resources we would not be able to speculate.

This is my long-winded way of saying that the Newham provision is unlikely to be caught up in the Building Schools for the Future cuts which Michael Gove announced yesterday.

More to follow as we set up the scoping meeting with Newham and the Department for Education.

We are keeping wraps on all public details of the potential sponsorship deal with NI until you tell us otherwise.

Daisy Dunlop

From: Robinson, Fenella
Sent: 01 September 2010 12:23
To: Dunlop, Daisy
Subject: RE: Exec Meeting

Thanks Daisy - star.

From: Dunlop, Daisy
Sent: 01 September 2010 12:20
To: Robinson, Fenella
Subject: RE: Exec Meeting

Clive Dutton, Executive Director, Regeneration, Planning and Property, Newham is confirmed to present from 1.30-2pm on 8th Sept.

Thanks!
I think he will join from 12.30 - is that ok?

From: Robinson, Fenella
Sent: 01 September 2010 11:46
To: Dunlop, Daisy
Subject: RE: Exec Meeting
Importance: High

Hi Daisy

Susan has asked me to check that the timings are OK with Newham? Need to confirm today as sending out agenda.

Please let me know.

Fen

From: Panuccio, Susan
Sent: 01 September 2010 08:21
To: Jones, Neil; Dunlop, Daisy
Cc: Robinson, Fenella
Subject: Exec Meeting

Neil / Daisy

I have confirmed with Rebekah the Exec meeting for next week.

First 50 minutes - Locog (12.30 - 1.20). They will eat lunch and then will have to leave so the

THE Rt Hon LORD HARRIS OF PECKHAM



**Carptright plc
Harris House
Purfleet ByPass
Purfleet
Essex
RM19 1TT**

10th September, 2010

Rebekah Brooks
Chief Executive Officer
News International
1 Virginia Street
London
E9 4EX

Dear Rebekah

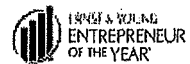
Martin and I were delighted to meet with you this morning and thank you for your kind hospitality. I thought it was a very useful meeting and as discussed I am enclosing some literature from our academies. I hope you enjoy browsing through the brochures which I hope you will find of interest.

Many thanks once again for inviting us to News International and I hope to see you again soon.

With best wishes,

A handwritten signature in cursive script, appearing to read "Jay Wilts".

pp. Lord Harris of Peckham



Winner 2007

Lord Harris of Peckham



Children, Schools & Families

Tower Hamlets Town Hall
Mulberry Place
5 Clove Crescent
London E14 2BG

Ms. Brooks
Chief Executive
News International Ltd.
1 Virginia Street
London E98 1XY

Tel: [REDACTED]

isobel.cattermole [REDACTED]

Isobel Cattermole
3rd September 2010

Dear Ms. Brooks,

Re: NI Sponsored Academy in Wapping

I read with considerable interest in Sunday last's Observer about NI's plans to sponsor an academy in Wapping.

Tower Hamlets is committed to working collaboratively with all education providers in the borough to provide the best education possible for our learners. To this end I am writing to propose a meeting to discuss your plans and how we can work with you.

I look forward to hearing from you.

Yours sincerely,

Isobel Cattermole
Isobel Cattermole
Interim Corporate Director – Children, Schools & Families



2009-2010
Positive engagement of older people
2009-2010
Preventing and tackling child poverty
2003-2009
Winner of 7 previous
Beacon Awards



INVESTOR IN PEOPLE

Dunlop, Daisy

From: Brendan Loughran [REDACTED]
Sent: 23 September 2010 13:40
To: Dunlop, Daisy
Subject: RE:

No need for a formal meeting she just needs to remind Michael that the school we are proposing is part of a step change for the Royals and East London and that NI wants to be part of it.

It is all predicated upon Government releasing the BSF capital for Newham as per their previous agreement with the Borough pre co-alition. In return we will give them a state of the art Academy with a world class media focus and a landmark green build. This would then put it at the centre of the regeneration of this long neglected community and be part of the positive ripple from the 2012 games not to mention a great legacy for NI in East London. We are currently looking for a private sector investor to pick up the housing contract and they will build very different houses if there is a world class academy for the people to send their children to. In a nut shell that is it. Wish Rebekah well from me.

thanks,

Brendan

From: Dunlop, Daisy [REDACTED]
Sent: 23 September 2010 13:33
To: Brendan Loughran
Subject: RE:

That's great thank you Brendan.

Lord Hall is calling at 2pm so I will see what it is he wants to speak about in the first instance. I can reiterate our enthusiasm and how impressed we have been with Newham's plans but will also suggest that he meets Rebekah at party conference.

Does she need to have a formal meeting with Michael Gove? I am hoping that she will see him for a dinner or a lunch during conference. Is the point that she just gets his ear on this or does it need to be a presentation style meeting do you feel?

Let me know.
 all the best, Daisy

From: Brendan Loughran [REDACTED]
Sent: 23 September 2010 11:34
To: Dunlop, Daisy
Subject:
Importance: High

Daisy, attached is a presentation which updates the work being done on the journey towards the NI Academy. We still have not named you as sponsor at this point and if you would like us to act differently at this time then let us know.

Rebekah did say that she would meet Michael Gove to promote the academy and to make clear that we must get the Building Schools For the Future allocation released in Newham to enable us to take advantage of the NI investment. Is she happy to proceed on the basis of this presentation? If so then one of us could accompany her or we could provide her with a detailed briefing in advance.

You need to know that on 4th September the Mayor raised the Academy with the Secretary of State and in particular the need to release the BSF monies in Newham.

Rebekah's potential meeting would be on the back of Boris's meeting and would be really useful for moving this on as we are rapidly approaching the comprehensive spending review (20th October) and decisions are likely to be made quickly thereafter.

01/10/2010

PROP100001824

Do come back to me if you need to on any of this.

thanks,

Brendan

Brendan Loughran
Group Director Learning and Skills
London Development Agency
Tel. [REDACTED]
mob. [REDACTED]
[REDACTED]

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01/10/2010

Daisy Dunlop

From: Paul.SCHOFIELD [REDACTED]
Sent: 12 October 2010 11:28
To: Hill.PS; [REDACTED] Dunlop, Daisy; Kinga.HALSKA [REDACTED]
Subject: RE: News International and Academy plans

Daisy - really pleased to hear about your interest in Academy sponsorship. I look forward to meeting you soon. My PA, Kinga Halska, will be in touch with your office to arrange this.

Kinga - please can you contact Daisy with a view to setting up an early meeting. Please can you invite along Andrew, Ian and Vanessa too. Thanks.

Paul

From: PS, Hill
Sent: 11 October 2010 16:28
To: 'Dunlop, Daisy'; PS, Hill
Cc: SCHOFIELD, Paul
Subject: RE: News International and Academy plans

Daisy,

Thank you for your email. I think that it would be beneficial for you to speak to Paul Schofield as he will be best placed to discuss the more technical aspects of Academy sponsorship.

Paul is copied in to this email, and I am sure would be happy to contact you to make arrangements.

Thanks,

Jamie

Jamie Weatherhead

Private Secretary to Lord Hill - Parliamentary Under Secretary of State for Schools

Department for Education

Tel: [REDACTED]

Dunlop, Daisy

From: Pauline Berry
Sent: 28 October 2010 19:37
To: Dunlop, Daisy
Subject: Academies update

Hi Daisy

Apologies that I did not get to call you this afternoon. I spoke briefly with colleagues at Newham who outlined their understanding of the position re capital funding post the CSR. Confirmation from DfE as to Newham's total capital allocation won't be known until the end of the year at the earliest, so the capital funding for this proposed academy is still as yet to be confirmed. I'll forward a briefing note on this once it comes through from Newham.

Regarding Free Schools, my understanding from the DfE website is that businesses and other institutions can use this route to establish new schools (in addition to parents, where most of the attention has been focused to date), which I assume would then obtain academy status. But I'm still trying to get confirmation from DfE as to how the process will work in practice. Clarification from them tomorrow will hopefully shed further light on this area.

Newham is clear as to their need for a new secondary school and between the LDA and Newham we are pursuing the possible site options. So with the sponsorship support of NI we have a strong partnership to take an academy project forward.

Regarding next steps, we'll come back to you with an update on the site options although the location will be in the Royal Docks area. This should compliment Rebeckah's visit to the area you mentioned. Being able to pursue a new build will give scope to develop a 'green' academy with the appropriate media technology.

I'll call in the morning to see if there was any other information you needed ahead of your meeting with DfE.

Regards,
Pauline

--- Sent from a Blackberry handheld ---

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CORPORATE AFFAIRS
15 November 2010

Meeting with Tower Hamlets council

Isobel Cattermole, Interim corporate director, Children Schools and families.

Isobel.cattermole [REDACTED] [REDACTED]

There is a need for a new school in the borough.

They supported the application for a free school as below.

The chief executive of the council, Kevin Collins, has already been asked and he would support NI backing a school in the borough. Why not in Wapping? What about our site?

There would be negotiating that could be done around section 106 and planning.

They are supportive of academies. It is just that before it was about turning failing schools around. Now the rules have opened up.

Sincere enthusiasm.

Meeting with Jake Kemp and Kerstyn Comley

kerstyncomley [REDACTED] [REDACTED]

There is a need for a new school in Tower Hamlets by 2013.

The Council is looking at bow locks, 240 places, by the Tesco on the A12. Not a nice environment.

There will be a shortfall of 240 year 7 places by 2014, xxx the closure of Bow Boys.

The problem in Wapping and Shadwell is that children get sent all over the borough, but mainly they leave before the children are 11, precisely because the schools aren't good.

The whole community is separated because all the primary school pupils get split up. Mulberry Girls is 98% muslim, a v good school and the nearest.

There is no co-ed school nearby. More flats are being built here – Wapping 21, cable st.

Kerstyn is interested in the school following a personalised learning programme based on teaching methods in Sweden.

They need 8000sq m internal space and 5000sq m external space. Looking at somewhere over by the john x sports centre (council not as keen as they made out). Or else they'd love Tobacco Docks. £20m capital cost.

Tower Hamlet have £36m which may go to Bow. They have kept most of their BSF funding.

Each pupil gets £6500 per year. There is a pupil premium because it is considered deprived.

Some school providers take a profit. Gove doesn't want profits.

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They are talking to various school providers: Ark, IES Konnerskxx, Haberdashe Askes etc.

Government keen on leasing sites back.

Want the school to focus on Enterprise Innovation and New Media

Very open and enthusiastic about our ideas. They have been collecting names and numbers of children who would attend in the first few years. They are submitting their first round of documents and the proposal to the DFES on Friday 12th November. They then wait and if they get approval for the next round they get 200k funding to get engineers, and proper managers in to put the proposal and procurement together.

Need a site.

The culture and communities section of the council already supporting. They could extend sports provision if it was by John Orwell sports centre. Space currently used as a carpark. Already synergies and the council have been doing tests on the ground which was seen as a helpful sign. Planning (Paul Buckenhall) is also supportive.

The specialist centre could be used by other schools too. They may offer vocation IB.

Asked for £3k to fund leaflets and intros to other businesses nearby.

They are also seeing The New School Network, Herron Quay.

You can have 50% of admissions focussed on the specialism. More likely to get through if you have national admissions policy, banded intake, inclusive of all kids.

Left it that we would follow with interest and to keep in touch. Told them everything about Newham.

Meeting with Paul Scholfield – DFES

Free schools are academies born from local enthusiasm. Not replacing underperformance, giving parents more choice.

Some academies start in the old building and the capital investment follows later for a new structure.

By meeting some basic need, where there are not enough school places you will get access to capital spending.

They already tried to match one failing school in Newham with a sponsor (ARK) but they were resistant to tackling current schools. Unions, resistance from staff and local communities. There was a disagreement with ARK because Newham wanted a bigger school and Ark wanted a smaller school and walked away. There are some free school proposals in at the moment.

They said there was opposition to an academy in Tower Hamlets but there is a need for new schools. A huge need in tower hamlets.

Recommend partnering with Harris or Ark. Harris turn around failing schools. Recommend not too many partners or it becomes muddled.

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They will send us a framework within 2 weeks.

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- Ahead of Thursday's meeting with Andrew McCully and Paul Scholfield from the Academies Brokerage team at the DfES. The first two pages of this note are the most relevant to bring you up to speed. The rest is for background.

Timeline to bring you up to date:

- Rebekah spoke to Boris in the summer about setting up an Academy
- Boris put us in touch with the London Development Agency (LDA) and their Academies representatives Brendan and Pauline
- Rebekah, DD and Susan met in June with Brendan Loughran and Pauline Berry from the LDA who suggested that Newham is an area looking for a new secondary school and who would be open to the suggestion of Academy
- The LDA promised to hold our hand throughout the whole process
- They introduced us to Newham council, who were receptive
- The CEO of Newham council, director for children and head of planning came in for lunch with Rebekah, Susan and DD, (and also Brendan and Pauline) where they talked about the proposals for amazing regeneration in Newham, an influx of new jobs and housing.
- Rebekah told them of her vision for the News Academy – to be an eco new build with a media centre for pupils to learn skills associated with media – including literacy, technology/filming, journalism, web, photography etc.
- Newham council liked it and said whether this school could go ahead all depended on whether they got the funding which had been cut from BSF. We would put in the top up funding to make it state of the art eco-build.
- Newham asked us to speak to government in advance of the spending review in order to influence the allocation of funds
- DD spoke to Lord Hill about this. He also laughed and said we had been set up to lobby for all of Newham's expenditure. He is aware that Newham is our proposed site. (We later met with Lord Hill at party conference as you know).
- The LDA has been trying to find out this week if Newham have heard what they have been allocated and what their plans are.
- The Academy would be in the Royal Docks in Newham, possibly near to the University of East London and also a primary school so there would be three steps of education on one site.
- Pauline has told me (28/10) that Newham have been doing a bit of work around the proposed site.
- Next step with Newham is that we need to be ready with the vision and the proposal of what we have in mind, once they come back with a yes on the build cost. I have been told that they do need a new secondary school in Newham even if they don't get the money from BSF, so they will have to find the finances from somewhere.
- There are three site options within the Royal Docks, all owned by the LDA. Pauline has been working with Newham on identifying a site.
- Outstanding questions is, if we pursue the Newham option with the LDA, does it have to be one of the Mayor's Academies? TBC.
- The LDA seemed concerned that we were speaking to the DfES. They thought the LDA was ahead in terms of its definition of Academies and Free Schools.
- The new build in Newham is definitely an Academy
- Pauline says the DfES definition of what constitutes a Free School is totally unclear and muddled.

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Status with Newham, Royal Docks proposal

- Waiting to hear if they have the funding to progress plans
- Rebekah will visit the proposed site on x date in November
- Rebekah, JRM and Boris Johnson will visit the Olympic site and proposed Academy site on x date (end November)
- Newham are currently waiting for the outcome of the spending review (20th Oct) before they can allocate which projects can go ahead
- the funding situation is dependent on the outcome of the spending review

Andrew McCully and Paul Scholfield, Academies Brokerage, Department of Education

- Lord Hill and Michael Gove have put us in contact with Paul Scholfield
- His job is to broker between proposed Academies and private sector funding and to guide us through the process
- He thinks we are actually proposing a 'free school' rather than an 'academy' since a free school is a new build and an academy is the revitalisation of a existing failing school.
- I think we may already be in good hands with the LDA but we should take up his offer of a meeting to see if there is more we can learn. He will have a wider perspective.

Tower Hamlets

- Tower Hamlets borough have been in contact via letter and have requested a meeting to discuss our plans and how they can work with us
- Daisy has spoken briefly to the Director for Children who is coming into Wapping next week. She knows we are in talks with another East London Borough.
- We should open the lines of communication in case the Newham project doesn't work out or if there is something more relevant we could do in Wapping

Jake Kemp, parent looking to open a 'free school' in Wapping

- He has been campaigning for about a year for a new secondary school to be built in the borough by 2014.
- He is putting in an application for a free school at the same time
- There is a need for a secular co-ed secondary school in Wapping
- A group of parents may decide to build their own and they are looking for a site. The council may provide them with somewhere but they may ask us for space on the NI site
- He would like to meet with us and discuss his proposal. He knows we are in discussions elsewhere.
- [REDACTED]

Anthony Seldon

Anthony Seldon met with Rebekah, James H and DD at party conference. He recommended going with Harris Academies

- Also discussed who might be an impressive leader for this school
- Most important thing is the ongoing commitment and legacy. What will be NI's connection with this school in 25 years
- Dedicate an internal resource to managing the NI/Academy relationship over the long term
- If staff are going to be involved in teaching, mentoring, taking after school clubs, shouldn't it be nearer to the office?

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Attached:

- summary and notes from previous meetings (below)
- agenda and attendees (sent to us by the LDA)
- biogs of those attending
- correspondence to date

News International met in June with representatives from the LDA to discuss the possibility of creating an NI Academy.

Newham was suggested as a progressive Borough in East London where there are plans underway to build a new school (in the Royal Docks, Stratford, by the Olympic site).

Education and the environment are key pillars for NI.

We discussed how we could:

- partner with an engineering firm to create an eco-friendly building.
- bolster humanities with media.
- buy one teacher at a feeder school to boost reading capabilities of 7-8 year olds.
- bolster science with low carbon efforts
- design the curriculum
- introduce a clear admissions policy
- assist with finding the right person to lead the Academy
- involve our staff through our voluntary programme

The Mayor's Academies in particular try to avoid any NEETS coming out at 16 and the school keeps a hook on children until they are in further learning or employment.

The LDA will help NI get up and running and make the right introductions for us, hence this meeting with the senior leaders from Newham.

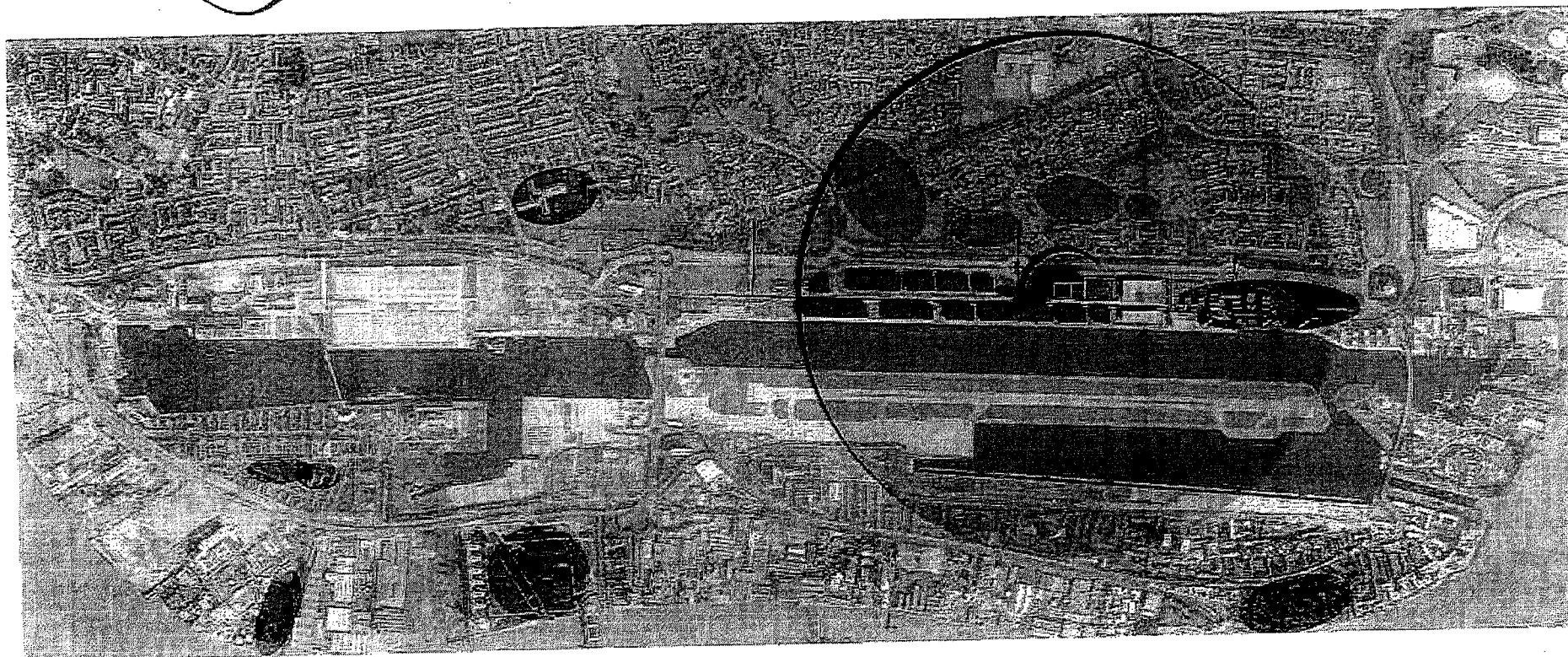
There are a few options of different schools in the Borough, and those from Newham will explain those to us.

This meeting is to explore options and establish the likelihood of us working with Newham. And then look at the next steps.

Kim is acting chief executive but also Director of Childrens Services and therefore closely involved in provision for children.



MAYOR OF LONDON



The Royal Docks: Royal Albert Academy School (News International)

University of East London/ Royals Business Park Preferred Site

Option Analysis by Jonathan Webb

Final Draft November 17th 2010

UEL Summary (including distance, e-learning and corporate offer)

The University of East London is a modern university with over 27,000 students.

We offer a broad range of taught programmes at foundation, undergraduate, postgraduate and doctoral levels. Our research profile includes externally assessed 'world class' expertise and we are rated in the top 3 modern universities in London for research.

We have eight academic Schools:

- The Cass School of Education
- School of Psychology
- School of Health and Biosciences
- School of Law
- School of Humanities and Social Sciences
- School of Architecture and Visual Arts
- School of Computing and Engineering Technology, and
- The Royal Docks Business School

In addition, we have an externally facing business unit called UEL Connect which works with all of our schools to provide a range of distance and e-learning programmes and training solutions. We have over 2000 distance learners and work with a range of corporate clients including the National Air Traffic Controllers and the Amateur Swimming Association. We are the 2nd largest provider of undergraduate distance learning programmes in the UK after the Open University.

Our work with corporate clients aims to create flexible, bespoke learning programmes and services to meet their staff and organisational learning needs. Our e-learning platforms and support materials enable employers to provide access to learning for their staff without having to attend university campus – access can be from work or home at a time which best suits both employer and employees.

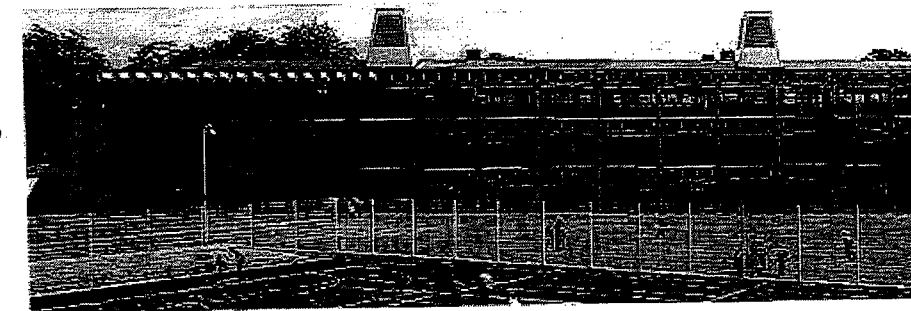
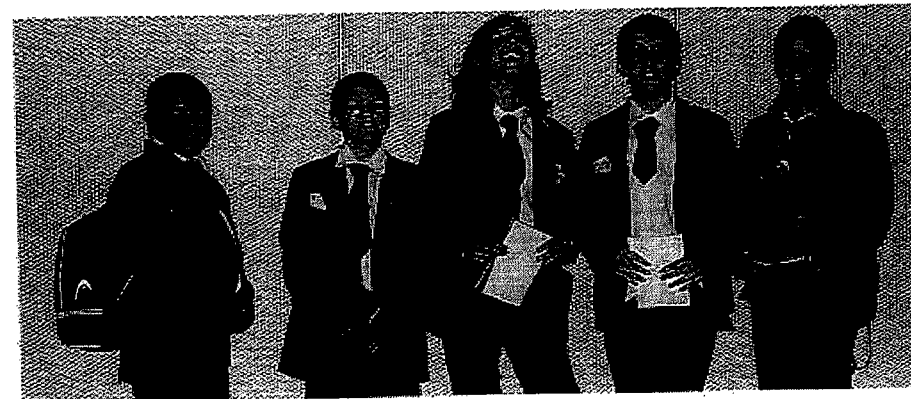
UELconnect offers a full range of consultancy services on all aspects of distance learning and e-learning. We take a leading edge approach to the design and development of programmes, incorporating and developing best practice and integrating communication tools and multimedia resources.

UEL has a strong track record of creating access routes to higher education for people who have non-traditional university entry qualifications. We recognise the value of work experience and have developed a means to assess so that people are able to access accredited higher level skills programmes through degree study and postgraduate qualifications.

Our Knowledge Dock is an EU recognised Business Innovation Centre. It provides workspace and advice for over 80 companies on our campus. We connect students to business opportunities, including graduate internships and student placements. We enable entrepreneurs to make the right connections to start their business and ensure SMEs are able to access the right expertise to grow their business by connecting industry to the academic knowledge at the university.

Selena Bolingbroke,

Pro Vice-Chancellor (Strategic Planning & External Development)



LB Newham Briefing on Royal Albert Academy (News International)

Newham's aim, to become a borough in which people choose to live, work and stay, is integrally linked to its educational vision. Newham intends to offer diverse, inclusive and high calibre learning opportunities at nursery, primary, secondary, further and higher education level, such that its schools and colleges are the educational places of choice for its residents. The 2010 Early Years, Key Stage 2 and GCSE results are indicative of the success to date:

- Early Years Foundation stage results rose by 7.4% this year
- Key Stage 2 results (including English and maths) increased by 4% from 2009
- 51.7% of young people in Newham schools achieved five or more GCSE A* - C grades including English and maths, an increase of 4.6% from 2009

With increasing demand for school places in Newham, the proposed academy will be well placed to meet some of these demands. A new Dockside Academy would enhance the specialist provision within the E16 area and in Newham as a whole. In close proximity to University of East London (UEL), it would be a beacon to inspire life-long learning.

As the new academy is being sponsored by a major national publisher, with a suggested Media Studies specialism, it would offer a nationally renowned centre of excellence and would fit with Newham's drive to raise educational expectations and aspirations. It would be based in a modern iconic building on the dockside, with immediate links to the UEL campus and dockside water sports facilities.

There would be a state-of-the-art provision of ICT, particularly for the teaching of Media and related subjects which would offer 21st century learning opportunities.

The school ethos would be based as far as possible on best 'business' practice so that staff and students were collectively part of a 'learning community'. The emphasis in the design of learning and working spaces would be on flexibility and multi-use, with a minimum number of personal offices and a greater use of work-space shared between staff and students.

UEL already has over 60 'partner' schools, including seven Newham secondary schools but the link with the new Dockside will offer a step change in this development. Whereas most schools use visits and links to HE institutions as a means of raising aspirations of older pupils the link with UEL could be more organic.

UEL has 8 academic schools including the Cass School of Education with a variety of courses in teacher training and it offers degrees in all aspects of Media Studies, including, for example, advertising and journalism studies, all of which sit well with a proposed specialism in Media. All of these could offer strong and meaningful links with the academy, with possibilities of sharing resources, best practice and action research.

The proximity to Newham water sports centre offers the possibility of also developing a sports specialism which would be virtually unique in having a strong bias to rowing, canoeing and sailing. It could also benefit from close links with the Sports faculty at UEL which offers a variety of degrees and qualifications in sport, exercise and related studies.

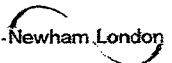
The above model is based on a 3-19 academy. This could be a 3FE nursery/primary provision with 6FE secondary and further sixth form facilities. Having a Children's Centre on site would further enhance progression with learning and build a learning community within the area with families, children and young people.

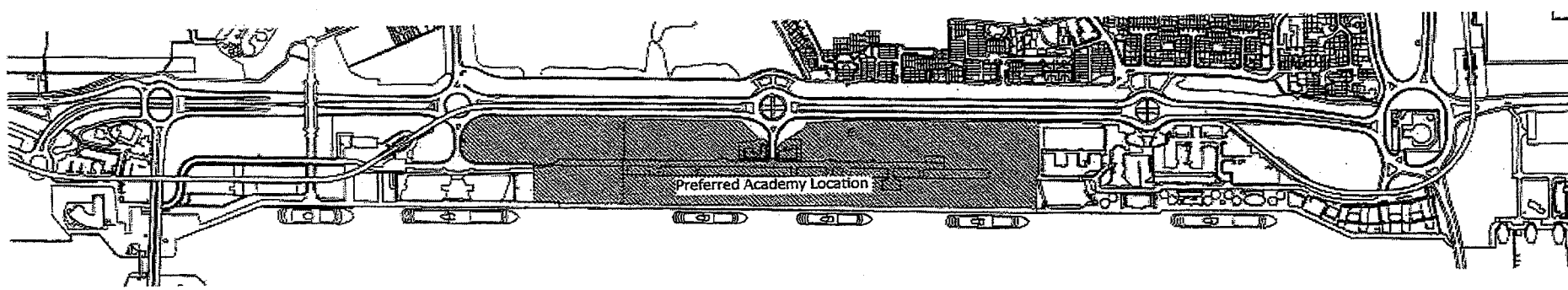
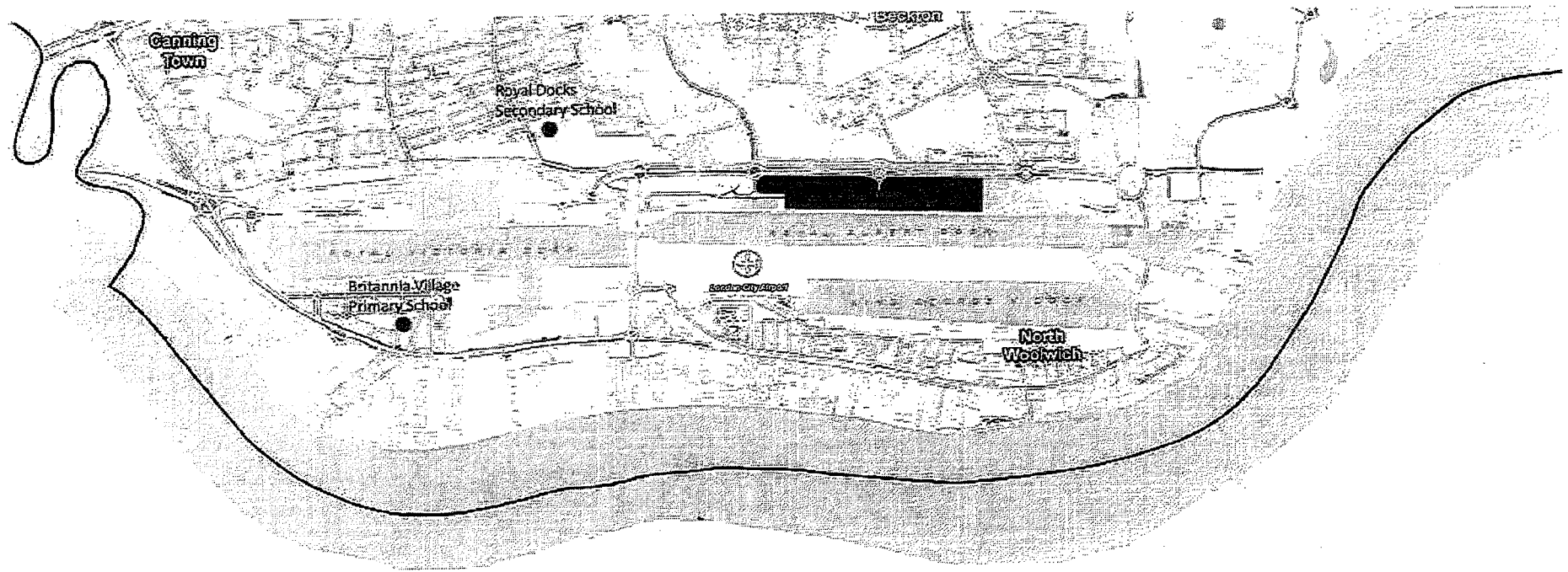
An all-through school would provide seamless progression through the phases, therefore overcoming many traditional transitional hurdles. The sharing of pedagogical practice which defies phase boundaries will serve to benefit all phases. Children in primary cannot always access the benefit of specialist subject teachers whereas this will be a regular feature in all-through provision. Likewise the development of thematic and project-based learning will be enhanced by the pedagogical skills of excellent primary practice. This seamless progression would be further enhanced at age 16 with a sixth form provision, only to be further accentuated through the links with UEL. The Academy with UEL will thus provide continuity and progression of learning from age 3 to 25.

Newham's ambition for its residents is unlimited. At the core of this ambition is the creation of outstanding learning opportunities for all. The educational ambition underpinning the above is dedicated to providing young people with the tools they need to make the best choices in order to secure the optimum outcomes for their future. Our fundamental aim is to ensure that Newham's young people are irresistible to their future employers and highly skilled to compete in the global market. This provision will empower the realisation of these aspirations.



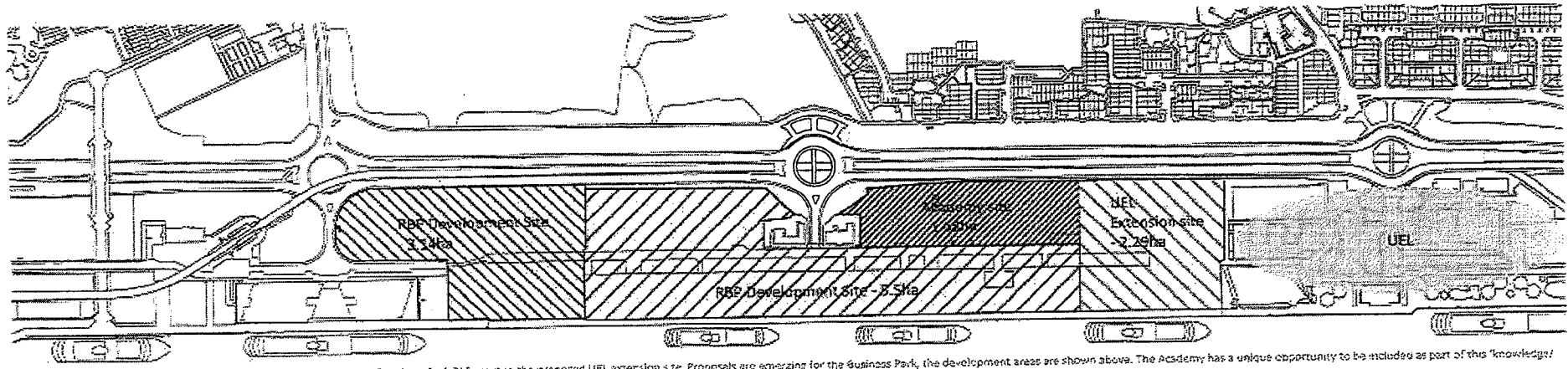
Royal Docks: Academy School Preferred Site - UEL/ Royals Business Park (Royal Albert Academy)

MAYOR OF LONDON 

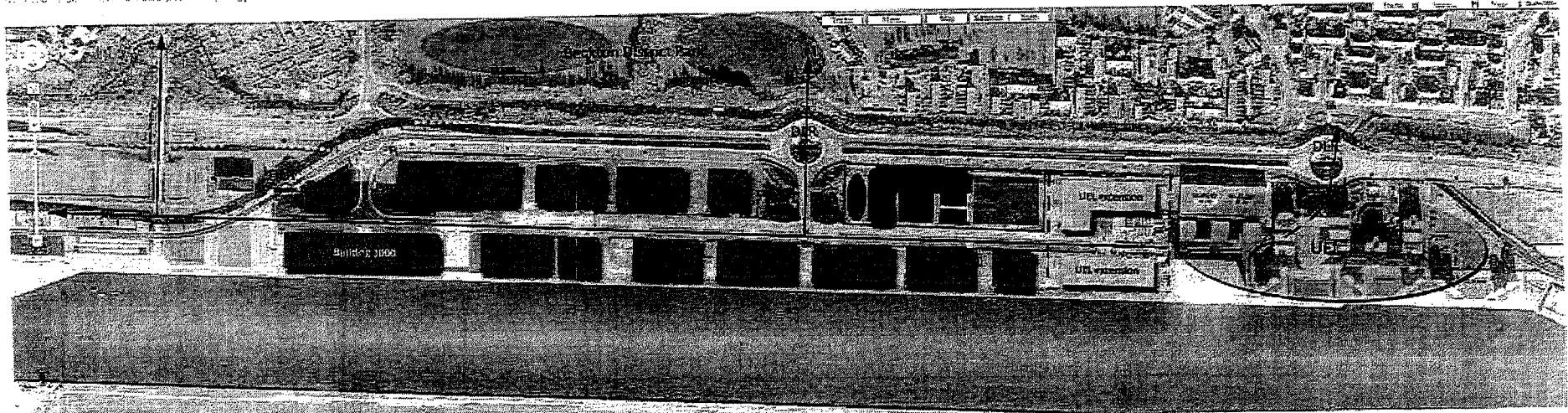


LB Newham Royal Docks Academy School Option Analysis Report by Jonathan Webb

Royal Docks: Academy School Preferred Site - UEL/ Royals Business Park (Royal Albert Academy)



Above: Proposed location for the Academy is on the 3.68ha site east of Beckton Park DLR, next to the proposed UEL extension site. Proposals are emerging for the Business Park, the development areas are shown above. The Academy has a unique opportunity to be included as part of this 'knowledge' corridor. It will create a positive synergy between these uses by virtue of their locality and shared facilities.



Notes: The initial concept shows an 'L-shaped' format to enclose some of the hard playing surfaces and to create a hub and enhancement to the central gateway to the Business Park. The layout provides an efficient use of the land and enables the rest of the site to be used for residential, sports and other community uses. The layout also provides a central gateway area for the Business Park, allowing the area to be used for other uses, including the use of the area for other uses, including the use of the area for other uses, including the use of the area for other uses.

The courtyard provides continuity and enclosure to the listed buildings and works in synergy with the rest of the proposed development for the Business Park, as part of the grid layout. The proposed building will be 3 to 4 storeys tall, in line with scale of development proposed for the rest of the Business Park. The Academy will have an 'urban' character and further optimization of the design and use of Beckton Park could result in a further reduction of the current land take.

The green areas are grassed sports pitches and the brown are hard surfaced areas. The area to the west of the building is the 'front of house' that faces the gateway to the site and the listed buildings, encouraging activity and interaction between these uses. The layout is in a grid format to enable permeability to the wider movement network, neighbouring developments and public transportation network.

© Newham Local Plan 2011-2026, prepared by Newham Council, 2011

Royal Docks: Academy School Preferred Site - UEL/ Royals Business Park (Royal Albert Academy)



Above (the above panel) shows both the Academy option sites, shown in yellow, in relation to the rest of the Royal Docks and Docklands area, and an aerial photograph of Docklands District Park. The existing infrastructure to Docklands Park (UEL) and the new 'at grade' crossing across the Royal Albert Mills Lane (under construction) in this area and promote the potential of the proposed school and nearby employment.

Moreover, the adjoining neighbourhoods will benefit greatly from these improved connections to the proposed school site within its catchment area.

The school is adjacent to UEL and will encourage stronger links between these two institutions and the employment uses proposed at the Royals Business Park - drawing people from the wider area to the Royal Albert Mills.

© 2010 Greater London Authority. See also the Central Location Analysis Report by Jonathan Webb

Dunlop, Daisy

From: Dunlop, Daisy
Sent: 29 October 2010 10:45
To: 'Lewis, Will'
Cc: Newman, Jo
Subject: suggested outline for the Academy meeting

There are 3 of them coming now.
Paul Scholfield, Andrew McCully and Mila Watts.
We will be in the "Pickering Suite" next to KRM's office.
I'll tell you when they're here.

Suggested outline for the meeting

Tell them what it is we want to achieve

- A lasting legacy in East London dedicated to education and the media
- An academy with the humanities curriculum bolstered to provide media and technology training
- Focus on literacy and journalism skills. A media centre would have all the technical tools from web publishing to filming.
- A new build so that we can partner with an engineering firm and make it an eco building, one that pupils will be proud of
- Bolster science curriculum with low carbon efforts
- Our staff would help after school clubs through volunteering
- We would also have input into choosing the staff, designing the curriculum and setting standards for discipline
- Rebekah is already a Governor of an Academy (Fulwood), one of David Ross's academies

Tell them the status with Newham

- We are pursuing plans to build an academy in the Royal Docks
- The council are very keen on this plan. Awaiting outcome of the spending review but Newham needs a new secondary school.
- The exact site is also yet to be identified but the LDA have three potential sites
- Talks ongoing

Find out if we are going down the right track with Newham and the LDA. What other options might there be.

Our outstanding decisions are whether we partner with eg. Harris, and whether we also pursue potential opportunities arising in Tower Hamlets. I am meeting with their Director for Children next week. And there is a parents group who want to set up a free school but need a site and funding.

Daisy Dunlop
Corporate Affairs and Communications Manager
News International Ltd
Tel: [REDACTED]
Mob: [REDACTED]

Daisy Dunlop

From: Dunlop, Daisy
Sent: 29 October 2010 18:27
To: Brooks, Rebekah
Cc: Panuccio, Susan; Lewis, Will
Subject: Academy update

Will and I met with the Director of Free Schools and the Directors of the Academies Delivery Group from the DfE today, as suggested by Michael Gove and Jonathan Hill.

They were clear that Michael Gove sees NI's support of an Academy project as really key and they want to help us to make it work.

For the main part, the meeting was a reinforcement that we are already pursuing the right option with Newham.

Key reiterations:

- The only chance of being given access to capital funding for a new build school at the moment is where a clear basic need for provision has been proven in the borough (this is the case in Newham).
- We could choose to take over and transform an existing, failing school (of which there is one in Newham). We could then move those pupils into a new eco-building, when the capital funding becomes available. We concluded that a new, new-build school suits our requirements better and means we avoid potential negativity from parents or the unions.

Key recommendations:

- We must keep telling the DfE / Gove what we are planning, the implication being that this will help the funding allocation.
- We should look to partner with Harris or Ark who have expertise in managing the process behind building and running an Academy

Separately, the LDA/Newham have told us that it will be the end of the year before they have clarification of what capital funding they have been allocated, but the LDA remain very positive that it will be able to go ahead.

Next steps:

- We need to open conversations with Ark
- Rebekah – what is the status of discussions with Harris and how do we progress?
- Rebekah is visiting potential sites for the Academy on 23rd November with the CEO of Newham borough, Kim Bromley-Derry. There are three sites currently under consideration, all within the Royal Docks.
- Pauline at the LDA would like to meet in a few weeks' time to start to put together a vision document so that they can immediately start the next phase in the New Year once the Academy has been given the go-ahead.
- The DfE are going to send us a Framework within the next two weeks.

Daisy and Will are also meeting with the Director for Children at Tower Hamlets in ten days' time. She is keen to meet with us and this meeting will ensure that we aren't missing a 'needed' new Academy project on our doorstep. There is apparently a huge need for a new school in Tower Hamlets but in the past they have been resistant to Academies. The only potential sites are also in the north of the Borough, not near to NI. I will also arrange to meet the parent campaigning to set up a 'free school' in the Wapping area to understand this better.

Otherwise we are happy to continue pursuing the Newham project and we await the capital funding allocation.

Enjoy the weekend.
Best, Daisy

3/19/12

News International Mail - FW: Academy / Letter from Kim Bromley-Derry, Chief Executive, London ...

Robinson, Fenella <fenella.robinson@newsint.co.uk>

**FW: Academy / Letter from Kim Bromley-Derry, Chief Executive,
London Borough of Newham**

1 message

Robinson, Fenella

To: "Panuccio, Susan"

19 November 2010 14:54

From: Dunlop, Daisy
Sent: 19 November 2010 14:43
To: Robinson, Fenella; Newman, Jo
Cc: Carter, Cheryl; Keegan, Deborah
Subject: FW: Academy / Letter from Kim Bromley-Derry, Chief Executive, London Borough of Newham

Rebekah would like Will and Susan to join on a visit to Newham to visit Academy sites.

It is next Tuesday afternoon. Depart here 1.30pm. Return 4.30pm latest.

Is that OK with them?

From: Brooks, Rebekah
Sent: 19 November 2010 14:40
To: Dunlop, Daisy
Subject: RE: Academy / Letter from Kim Bromley-Derry, Chief Executive, London Borough of Newham

Will and susan

From: Dunlop, Daisy
Sent: 19 November 2010 14:39
To: Brooks, Rebekah
Cc: Lewis, Will; Panuccio, Susan
Subject: RE: Academy / Letter from Kim Bromley-Derry, Chief Executive, London Borough of Newham

Rebekah,

You are visiting Newham next Tuesday afternoon.

The current itinerary is:

2pm Arrive at Newham council offices

3/19/12

News International Mail - FW: Academy / Letter from Kim Bromley-Derry, Chief Executive, London ...

2-3pm Visit all the key re-generation sites (including Royal Docks proposed Academy site and the Olympic park viewing gallery)

Attendees: Kim Bromley-Derry, Chief Executive

Clive Dutton, Executive Director of Regeneration, Planning and Property

Councillor Quintin Peppiatt, Cabinet Member, Children and Young People

Tolis Vouyioukas, Acting Executive Director Children & Young People

3-4pm Back to the council offices for an informal discussion with the above plus the Mayor of Newham, Sir Robin Wales.

Who would you like to come with you? Provisionally they are expecting you and I.

After this visit, we can establish where you want to visit when you go again with Boris Johnson and JRM on the 30th Nov.

Separately, Will and I met with Tower Hamlets council last week. They are surprisingly keen for an academy in the borough, possibly even within Wapping/Shadwell. We got a strong impression that they wanted us to reconsider whether we could do something with them. There is a need for pupil places and the funding will therefore be available from government. A group of parents is progressing their own plan for a secondary school in Wapping and we met with them too (www.wappinghigh.org). We have left both conversations open at the moment as to how we will follow up.

Tower Hamlets CEO Kevin Collins sent a message with his representatives that he would be supportive if we wanted to make our own plan for a new school or if we wanted to join with the group of parents. There was an implication that this contribution to the community may offer us some advantages in relation to future planning permission for the Wapping site (as relevant).

We should have a proper discussion about whether we explore this option further, as it seems to be an opportunity to do something more locally.

In the meantime, we are continuing with Newham but progress has been on hold recently. My last update from them was that there are 3 potential sites within the Royal Docks which they are discussing with the LDA. They are also waiting for the outcome of the spending review allocation which wouldn't be before Christmas but which is likely to be positive in relation to school funding.

Daisy

Daisy Dunlop

Corporate Affairs and Communications Manager

News International Ltd

Tel: [REDACTED]

3/19/12

News International Mail - FW: Academy / Letter from Kim Bromley-Derry, Chief Executive, London ...

Mob: [REDACTED]

From: Brooks, Rebekah
Sent: 19 November 2010 13:47
To: Dunlop, Daisy; Panuccio, Susan
Subject: FW: Letter from Kim Bromley-Derry, Chief Executive, London Borough of Newham

From: James.Collier, [REDACTED]
Sent: 19 November 2010 11:18
To: James.Collier, [REDACTED]
Subject: Letter from Kim Bromley-Derry, Chief Executive, London Borough of Newham

Dear Colleague,

Please find attached a letter from Kim Bromley-Derry, CE LB Newham.

Kind regards,

James

James Collier | Head of Chief Executive's Office
London Borough of Newham
Newham Dockside | 1000 Dockside Road | London E16 2QU

DDI: [REDACTED]

M: [REDACTED]

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Kim Bromley-Derry
Chief Executive

London Borough of Newham
Newham Dockside
1000 Dockside Road
London, E16 2QU
www.newham.gov.uk
Tel: [REDACTED]

E-mail: kim.bromley-derry [REDACTED]

Our ref: CE10205
Date: 19th November 2010

Dear Colleague,

I am writing to announce that following a recruitment and selection process I have provisionally been appointed Chief Executive of the London Borough of Newham. This will go to full Council in December for Member approval.

As you know for the past five months I have been acting up into this role. I have thoroughly enjoyed this time working with Sir Robin, Members and senior colleagues, and I am now looking forward to leading the organisation on a permanent basis during what will be a very challenging period for Newham and the public sector as a whole.

Together with partners such as you I know we can continue to deliver improvements for our residents, and work towards our wider goal of Convergence in socio-economic outcomes between Newham and the rest of London. This is vital if our residents are to benefit from the dramatic levels of regeneration and economic growth Newham and East London is set to enjoy over the decade ahead.

My thanks for your continued support, and I look forward to working with you and your colleagues over the coming years.

Best wishes,

A handwritten signature in black ink, appearing to read "Kim Bromley-Derry". The signature is written in a cursive, flowing style.

Kim Bromley-Derry
Chief Executive

Daisy Dunlop

From: Pauline Berry
Sent: 22 November 2010 17:13
To: Dunlop, Daisy
Cc: Brendan Loughran
Subject: RE: NI Academy / Newham
Attachments: RD Academy UEL Options Final Draft101117 LR.pdf

Daisy

As we've just discussed, we've now agreed with Newham a preferred site for the location of a possible new academy which is in the Royal Business Park. I've attached the document prepared by Newham in consultation with LDA which sets out the education vision and rationale for an academy and gives details on the preferred site. Please treat this as a confidential draft and if you have any comments or amendments particularly in reference to your organisation and ensuring that we've captured your vision for the specialism of the academy, do let me know and we'll update it.

As mentioned the main challenge facing this project will be around securing (sufficient) capital allocation from government and we may need to call on your help with regards to this.

We will aim to reconvene a meeting with colleagues at NI and Newham to review the next steps in early January 2011 by which time we will have greater clarity on the funding envelope and process for taking this forward.

Do let me know if you need any further information.

Kind regards,
Pauline

Pauline Berry
Head of Development
Youth and Volunteering

London Development Agency
Palestra
197 Blackfriars Road
London
SE1 8AA
Switchboard: 020 7593 8000



Please consider the environment before printing this e-mail or its attachments.

From: Dunlop, Daisy
Sent: 22 November 2010 16:36
To: Pauline Berry; Brendan Loughran
Subject: NI Academy / Newham

Pauline / Brendan,

Tomorrow afternoon myself and Rebekah are going to visit Newham council and to tour academy sites. We will later be meeting the Mayor.

Is there anything new or updated that I might want to put into a briefing for Rebekah? Or is there any particular advice you would offer?

I hope you are both well.

Best, Daisy

Visit details



News International :

Rebekah Brooks, Chief Executive
Daisy Dunlop, Head of Corporate Affairs and Communications
Will Lewis, Group General Manager
Susan Panuccio, Chief Finance Officer

LBN

Sir Robin Wales, Mayor of Newham
Councillor Quintin Peppiatt, Cabinet Member, Children and Young People
Kim Bromley-Derry, Chief Executive
Clive Dutton, Executive Director of Regeneration, Planning and Property
Tolis Vouyioukas, Acting Executive Director Children & Young People
Milly Camley, Acting Executive Director Customer Services
Gary Bird, Head of Media Relations

- 2pm Rebekah Brooks, Daisy Dunlop, Clive Dutton, Tolis Vouyioukas and Councillor Quintin Peppiatt -
Tour of Royal Docks and visit to Olympic Park Viewing Gallery at Stratford
- 3pm Return to office for refreshments and discussions with Mayor
- 4pm End of meeting

Daisy Dunlop
Corporate Affairs and Communications Manager
News International Ltd
Tel: 
Mob: 



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www.nmauk.co.uk

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Robinson, Fenella

From: Dunlop, Daisy
Sent: 22 November 2010 20:55
To: Brooks, Rebekah; Lewis, Will; Panuccio, Susan
Cc: Carter, Cheryl; Keegan, Deborah; Newman, Jo; Robinson, Fenella
Subject: NI visit to Newham / Academy site
Attachments: Academy site visit.docx; RD Academy UEL Options Final Draft101117 LR (2).pdf; News International visit to LBN 23 Nov (3).doc

Attached are:

- Itinerary for site visit
- Note on background, Academy update and biogs of key people
- A draft vision document which the LDA and Newham have been putting together and which I received today.

We need to arrive at the council offices at 2pm and we will then be going in a minibus on the tour of Newham. We will then return to the offices to meet the Mayor.

I have meetings in east London about Olympics all morning so I am not sure if I will get back to Wapping at lunchtime or stay over there. I will let Cheryl know.

Best, Daisy

Daisy Dunlop
Corporate Affairs and Communications Manager
News International Ltd
Tel: [REDACTED]
Mob: [REDACTED]

From: Sharon.Harris: [REDACTED]
Sent: 22 November 2010 16:30
To: Dunlop, Daisy
Subject: News International visit to LBN 23 Nov

Dear Daisy
Updated agenda with your added colleagues

We look forward to meeting you tomorrow here at Newham Dockside

Regards

Sharon

Sharon Harris, Senior P.A. to Clive Dutton, Executive Director, Regeneration, Planning & Property
London Borough of Newham (MAP)
Newham Dockside, 4th Floor, West Wing, 1000 Dockside Road, London, E16 2QU
DDI: [REDACTED]
E: [REDACTED]
W: www.newham.gov.uk



Visit by Rebekah Brooks: CE News International

Tuesday 23 November 2010 2-4pm

Newham Dockside, 1000 Dockside Road, London E16 2QU

Attendees

News International :

Rebekah Brooks, Chief Executive
Daisy Dunlop, Corporate Affairs and Communications
Will Lewis, Group General Manager
Susan Panuccio, Chief Finance Officer

LBN

Sir Robin Wales, Mayor of Newham
Councillor Quintin Peppiatt, Cabinet Member, Children and Young People
Kim Bromley-Derry, Chief Executive
Clive Dutton, Executive Director of Regeneration, Planning and Property
Tolis Vouyioukas, Acting Executive Director Children & Young People
Milly Camley, Acting Executive Director Customer Services
Gary Bird, Head of Media Relations

2pm	Rebekah Brooks, Daisy Dunlop + 2, Clive Dutton, Tolis Vouyioukas and Councillor Quintin Peppiatt - Tour of Royal Docks and visit to Olympic Park Viewing Gallery at Stratford
3pm	Return to office for refreshments and discussions with Mayor
4pm	End of meeting

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To: Rebekah Brooks
Susan Panuccio
Will Lewis
From: Daisy Dunlop
Date: 23 November 2010

Re: **Newham visit**

This visit was set up following the meeting at NI earlier in the summer with Clive Dutton who looks after Regeneration and Planning in Newham. He is highly ambitious for the area and was keen to show us the Borough. We will also see the Olympic site from a viewing platform.

I have updated with the LDA today (Monday) and they tell me that Newham have been looking at three potential site options for the Academy and that, unofficially, it seems that they have now whittled that down to one preferred site in the Royal Business Park. The site that the LDA believe they have chosen is opposite the Council headquarters, on the other side of the river. There is scope to build quite heavily in that area.

Capital funding has still not been agreed and they are still keen for more leverage in lobbying Gove. Securing the capital allocation is the main challenge to this project. It will likely be the end of the year before they know. The LDA reiterate that funding for a school in this area would unlock a lot more development potential in the Royal Docks. The capital funding will most likely fall short of what is needed and plans then need to be drawn up to find ways of meeting the shortfall.

We are in a holding pattern until this capital funding becomes available.

The LDA and Newham have been working on a proposal document outlining the vision and rationale for an academy. I received this today and it is attached. I am advised that it is very much a **draft confidential** format which we are free to amend and input into.

This visit should be about learning more about the Borough and asking any questions.

The meeting with the Mayor, Sir Robin Wales, back in the office should be an informal opportunity to discuss our interest / plans in broad terms. He has been aware of our interest since the first meeting with Newham earlier in the year.

Kim Bromley-Derry has now been formally promoted to Chief Executive. The Acting Director of Children, Tolis, will be on the tour with us, as will the Cabinet Member for Children, Quintin Peppiatt.

Our next step will be to convene a meeting with the LDA and Newham in January 2011 when we will have greater clarity on the funding and process for taking this forward.

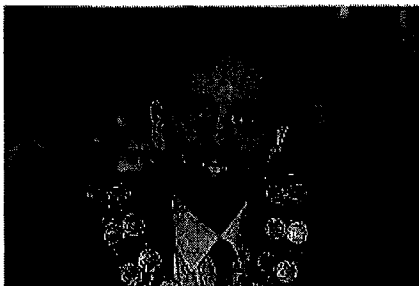
PS. I am going to be over at meetings near the Olympic site all of the morning. I may get back to the office by lunchtime. Otherwise I will meet you directly at the council's offices at 2pm. I will let Cheryl know.

PROP100001850

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SIR ROBIN WALES: MAYOR OF NEWHAM



Sir Robin Andrew Wales is a Labour Party politician. Born in 1978, in Kilmarnock Scotland, he graduated with a BSc in Chemistry and then went on to work locally for BT in Newham. He has been a part of local government since 1982. He served as councillor from 1982 to 1986 and from 1992 until becoming Leader of Newham Council in 1995. In 2002 he was elected as the borough's first ever directly elected Mayor, and was re-elected in 2006 and May 2010. He is often described as "New Labour".

In 2000, at the Birthdays Honours' List 2000, he was awarded knighthood for his service to local government. He also led the London Councils from 2000-2006. He was very active in the Bid that won London the 2012 Olympic and Paralympic Games, and is on the boards London Organising Committee of the Olympic Games and the Olympic Park Legacy Company. He also serves as Chair of the 5 Host Boroughs, and is involved with the active effort of transforming the Royal Docks.

Sir Robin Wales recently led the "Every Child a Musician" initiative, which ensured that every primary pupil in Newham will have two years of free lessons on an instrument of their choice.

**Kim Bromley-Derry
Chief Executive, London Borough of Newham**



Kim was last week formally appointed Chief Executive.

He was previously the Director of Children's Services, London Borough of Newham, and has a background in the provision of schooling in the Borough.

Additionally he is President of The Association of Directors of Children's Services (ADCS), the professional body for social workers.

Originally a social worker by profession, he has been in Newham since the end of 2007 and was previously Director of Children's Services at South Tyneside Council.

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Kim is also the Chair of the Children's Inter Agency Group (CIAG) which brings together the lead agencies in children's services, from across local government, health services, police and the voluntary sector.

Kim was also a member of the Social Work Task Force and chairs the National Family Intervention Strategy Group.

He was widely quoted during the Sharon Shoosmith debate and agreed that Ed Balls should have sacked her. He said it was 'perfectly legitimate'.

Clive Dutton

Executive Director for Regeneration, Planning and Property, London Borough of Newham



Dutton is credited as being the man who helped unlock the regeneration potential of 'England's second city', Birmingham.

He is Executive Director for Regeneration, Planning and Property in Newham and is responsible for managing the unprecedented transformation of the Borough which will occur before, during and after the Olympic Games.

Clive came to talk to the NI Exec in August/Sept.



Briefing on News International Academy November 2010

Newham's vision

Newham's aim is to become a borough in which people choose to live, work and stay. Educational is central to that vision. Newham intends to offer diverse, inclusive and high calibre learning opportunities at nursery, primary, secondary, further and higher education level, such that its schools and colleges are the educational places *of choice* for its residents.

Evident local need for additional capacity

- Newham's birth rate has been increasing rapidly in the past 8 years to the point that 25% more children are born in the Borough each year than there were in 2002 (circa 6000 per annum as opposed to 4800). Furthermore, Newham's array of regeneration projects will create the need for a significant number of additional school places.
- The significant increase in the Primary pupil population expected in the next 5-6 years will feed through to our Secondary Schools.

Impact of the end of Building Schools for the Future (BSF)

- Newham's BSF Wave 5 Outline Business Case included funding for a new 7 forms of entry school (approximately £29m) and an increase from 6 forms of entry to 8 forms of entry at Stratford school. The impact of BSF Wave 5 funding no longer being available translates to a shortfall in the number of spaces for Newham school pupils aged 11+.
- The proposed Dockside Academy will be well placed to meet some of this demand, but more importantly it would enhance provision across Newham and be a beacon of lifelong learning.
- The Academy will be a 7-8 Forms of Entry secondary school (circa. 240 pupils per year group from Years 7 to 11) and will include Sixth Form facilities for approximately 300 students. The estimated cost of this school, given the desired build quality and levels of environmental sustainability, would be £45 million pounds

News International Academy: the educational offer

- With NI as sponsor and with a Media Studies specialism, the Academy would offer a nationally renowned centre of excellence and state-of-the-art provision of ICT.
- The emphasis in the design of learning and working spaces would be on flexibility and multi-use, with a minimum number of personal offices and a greater use of work-space shared between staff and students.
- The proximity to the Newham water sports centre offers the possibility of also developing a sports specialism which would be unique in having a strong bias to rowing, canoeing and sailing.

- The Academy would support Newham's wider aim of ensuring that local young people prove irresistible to the employers who will be locating in the borough in the years to come. In doing so, it will guarantee that the young people of the borough enjoy the benefit of the economic development they see going on around them, and that Newham avoids the experience of regeneration elsewhere that has so often failed local residents.

Revenue funding

- Below is a *very approximate* estimation of how much money the academy may receive for providing secondary school and 6th Form education. These figures are based on how the schools have been funded in 2010/11 and does not take into account the various nuances of grant funding. Furthermore it has not been calculated using the specific academy formulae.

	Funding source	Pupil numbers	Funding per pupil	
11-16	Dedicated Schools Grant	1,200	£4,000	£4,800,000
16-19	Learning and Skills Council	300	£4,000	£1,200,000
				£6,000,000

Capital funding

- Local authorities including Newham will be notified of their capital allocation at the end of December. Nationally, capital allocations are expected to fall by 60%.
- Given the pressure on the existing school building stock, Newham would wish to see any capital allocation from the Department for Education for the academy to be provided *in addition* to the borough's designated capital allocation.

Location and land

- The London Development Agency is the landholder. Following discussion the site adjacent to Newham Dockside has been selected as the preferred location. The LDA are aware of the preference for water frontage for the Academy site and can accommodate this wish without prejudice to other potential investors. Building configurations are now being examined.
- The cost of the land for the Academy site will be a matter for discussion between the LDA (and by implication the Mayor of London) and the Department for Education. A capital receipt may be sought, but it should be noted that in the case of Siemens' recent location to the Royal Docks no capital receipt was provided, rather the land was provided in return for 'environmental improvements' in the areas surrounding the future Siemens location.

Daisy Dunlop

From: Sara Cadisch
Sent: 25 November 2010 13:08
To: Dunlop, Daisy
Subject: RE: News International Academy plans

perfect

-----Original Message-----

From: Dunlop, Daisy [REDACTED]
Sent: 25 November 2010 13:05
To: Sara Cadisch
Subject: News International Academy plans

I hope this is OK Sara... will get food choices to you soon.

News Academy

News International is progressing plans to fund a new Academy in the borough of Newham. The Academy would have a media specialism and would be a state of the art, sustainable new build. A media centre on site would give students experience and skills work with media technologies (eg. Web publishing, film) and literacy would be a core focus. News International staff would support the media centre through mentoring and after school clubs.

Working with the LDA, News International has identified a need for a secondary school in the Royal Docks in Newham where there is an expanding young population. The Academy would be built as part of the huge regeneration going on in the area. Over the course of the last 6 months, NI have met on several occasions with Newham council executives and most recently with the Chief Executive, Kim Bromley-Derry, and the Mayor, Sir Robin Wales. They have shown considerable enthusiasm for the Academy and have identified a possible site on the Dockside.

News International and Newham Council are now waiting for official approval of the proposed site from the LDA (which owns the land). Separately, the outcome of the Spending Review for Newham is not yet known and will have an impact on the speed at which plans can progress. Build time is 15 months so the Academy is projected to be completed in either 2012 or 2013.

Daisy Dunlop

Corporate Affairs and Communications Manager

News International Ltd

Tel: [REDACTED]

Daisy Dunlop

From: Sec-OF-STATE-Diary.PS [REDACTED]
Sent: 29 November 2010 20:52
To: Dunlop, Daisy
Cc: Peter.Walsh [REDACTED]
Subject: RE: Site visit with News International tomorrow - Details for the Secretary of State, Michael Gove
Attachments: header.htm

Hello Daisy

Just to let you know, the PS accompanying the Secretary of State is now **Peter Walsh**, not Roxanne Smith. I have passed on the contact details and information you sent late this afternoon, should he need to get in contact tomorrow morning.

Best wishes

Rebecca

From: Dunlop, Daisy [REDACTED]
Sent: 29 November 2010 17:02
To: PS, Sec-OF-STATE-Diary
Cc: Carter, Cheryl
Subject: Site visit with News International tomorrow - Details for the Secretary of State, Michael Gove

Rebecca,
Please see attached itinerary and a map of Pudding Mill Lane where he should be collected at 10am.
Please let me know any questions you have.
My colleague Cheryl Carter (cc'd) will be in the office first thing tomorrow if there are any questions then.
Best, Daisy

Daisy Dunlop
Corporate Affairs and Communications Manager
News International Ltd
Tel: [REDACTED]
Mob. [REDACTED]

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Daisy Dunlop

From: Dunlop, Daisy
Sent: 29 November 2010 22:31
To: Brooks, Rebekah; Lewis, Will
Cc: Carter, Cheryl; Keegan, Deborah; Newman, Jo
Subject: Newham - pls read asap
Attachments: 101129 NI Academy Briefing.doc; ATT00001.htm

Rebekah, Will,

I had asked Newham to send me the exact detail on what you need to request from the Mayor and Gove so you were armed with the correct vocabulary when you had the chance to have a conversation with them. I chased this saying I had been asked for it before close of play, and they have just sent this helpful update which you should read before you go, or take with you (see attachment and note below).

I hadn't mentioned anything about tomorrow to Newham but evidently the DfE machine went into operation and called Kim Bromley-Derry the CEO tonight ahead of the "site visit". So he knows you are all visiting tomorrow and has offered to clear his diary to meet with you all and/or invite you in for refreshments. It would be very rushed to include this as you have to be at the Olympic site by 10am.

Unless you think differently, I will reply shortly that you will be en route to the Olympic site on other business and that you added in this drive by at short notice. And I'll thank him for being available but decline etc saying you unfortunately have very little time tomorrow.

Daisy

Daisy Dunlop
[Redacted]
[Redacted]

Begin forwarded message:

From: "James Collier" [Redacted]
Date: 29 November 2010 21:12:19 GMT
To: <daisy.dunlop [Redacted]>
Subject: RE: Letter from Kim Bromley-Derry, Chief Executive, London Borough of Newham

Dear Daisy,

My sincere apologies for the delay in getting this to you. Unfortunately the directors with whom you met last week were not in the office today so I have been having to liaise with them by phone.

At this stage given the degree of uncertainty about education grant arrangements in the years ahead we've only been able to offer the headline figures in terms of pupil funding. As the note states, there are additional formulae and considerations when it comes to academies that we'd need to work up.

In terms of the cost of the land for the site, the Mayor of London and the LDA obviously have financial considerations and it would be for them and DfE to come to some arrangement and we have not ventured a value ourselves in the note.

Lastly, Kim was contacted this evening by DfE on the subject of the site visit tomorrow morning. Kim is happy to free up his diary to join the group if you and Rebekah would welcome that. Indeed, he asked me to extend an invitation to you and the SoS and Mayor should you wish to use our offices for discussion or refreshment. Just let me know what time you are due and I will make the necessary arrangements.

Additionally, I am not sure what time the site visit is but let me know and I can see what additional financial information I might be able to acquire from colleagues first thing.

Kind regards,

James

James Collier | Head of Chief Executive's Office

London Borough of Newham

Newham Dockside | 1000 Dockside Road | London E16 2QU

DDI: [REDACTED]

M: [REDACTED]

From: Dunlop, Daisy [REDACTED]

Sent: 29 November 2010 13:53

To: James Collier

Subject: RE: Letter from Kim Bromley-Derry, Chief Executive, London Borough of Newham

Daisy Dunlop

Corporate Affairs and Communications Manager

News International Ltd

Tel: [REDACTED]

Mob: [REDACTED]

From: James Collier [REDACTED]
Sent: 19 November 2010 11:18
To: James Collier [REDACTED]
Subject: Letter from Kim Bromley-Derry, Chief Executive, London Borough of Newham

Dear Colleague,

Please find attached a letter from Kim Bromley-Derry, CE LB Newham.

Kind regards,

James

James Collier | Head of Chief Executive's Office

London Borough of Newham

Newham Dockside | 1000 Dockside Road | London E16 2QU

DDI: [REDACTED]

M: [REDACTED]

Daisy Dunlop

From: Lewis, Will
Sent: 07 December 2010 20:28
To: Dunlop, Daisy

Daisy - hope all is well. Where are we with the schools project, particularly Boris securing the land and Michael Gove the capital investment?

Best,
Will

Sent from my iPad

Daisy Dunlop

From: Lewis, Will
Sent: 11 January 2011 07:52
To: Dunlop, Daisy
Subject: Re: Academy update

Thanks for that. We are basically saying that we need to talk again to Michael G about funding?

Re cable cars, the situation hasn't changed.
TFL have submitted their original planning application - and are awaiting the results this month.
Once granted, we can hopefully jump in - if we want to.

Also, there was an idea that KRM should go and see the site with Michael and Boris when he is over for week of 24th. Followed by lunch at the same place.

Best,
Will

Sent from my iPad

On 10 Jan 2011, at 19:12, "Dunlop, Daisy" [REDACTED] wrote:

The site

I have been told by Newham that this is all fine with the LDA.

Funding

I spoke to the Director of Children and Young People at Newham Council, Tolis Vouyioukas.

Newham council have received a £14m capital allocation for the borough.

Newham say that this doesn't include any money for the academy and just covers the basic needs provision. They had expected a sum on top of the basic needs provision.

I also spoke to the Director of the Academies Delivery Group, Andrew McCully at the DFE.

He says that Newham have been allocated enough money to cover the basic needs provision, ie. Any extra pupil places which are needed in the borough.

The only way they can fill that basic need would be by adding on to existing schools, or by building something new. Something new would mean either having a competition

(unacceptable in these times) or putting the funding towards an Academy. "There are no magic new pots on their way" so they need to make a judgement in Newham as to how they will spend the money.

The DFE chap suggested two actions for lobbying:

- 1) Lobby Newham to allocate that money towards an Academy
- 2) Lobby Michael Gove to release extra money to Newham for this special project.

We are stuck in the middle here. Newham think that we have the ability to persuade the government to give them extra money.

I can call Newham again in the morning and ask more questions about what their capital allocation is required to be spent on, if not our Academy. I think there is a bit of too'ing and fro'ing to be done to get the money allocated to this project.

I can join the meeting with JRM although the above is the update as it stands. Did you find out about the cable car?

DD

Daisy Dunlop

Corporate Affairs and Communications Manager

News International Ltd

Tel: [REDACTED]

Mob: [REDACTED]

Daisy Dunlop

From: Andrew.McCully [REDACTED]
Sent: 25 January 2011 12:42
To: Dunlop, Daisy
Cc: Jamie.WEATHERHEAD [REDACTED]
Subject: Academies

Dear Daisy

I am sorry to have been slow to follow up our earlier conversation and your email of yesterday.

In our discussions last year we explored the options and you set some parameters for what a News International Academy would be. It could not be a replacement for a failing local school as in the traditional model for sponsored academies. It would need to be a new school and it was important to News International that the new building made a significant statement about News International's commitment. News International would be contributing the £2m along the lines of the contribution of sponsors for other projects. I said that the only route for funding that I could envisage would be through the capital allocation that Newham would receive once the Spending Review implications were worked through.

The Secretary of State has now agreed the allocations to local authorities. I can confirm that the figures you have received from Newham for their capital allocation are correct.

Newham's total capital allocation is £14.1m, but this is not just for basic need for new school places but includes funding for maintenance and capital for all its maintained and voluntary-aided schools. Of this, £7.1m is for basic need. Newham also received £17.5m of additional funding just for 2010-11 for basic need to provide additional primary places by September 2011.

The conclusion of the very tight spending review is that there is no funding line for new academy provision available to the Department.

I am sorry that I cannot be more imaginative in coming up with alternative funding solutions. I appreciate that News International will want to reflect further on its plans.

Andrew McCully
Director, Academies Delivery Group

3rd Floor, Sanctuary Buildings
Great Smith Street
SW1P 3BT

Tel: [REDACTED]
Email: [REDACTED]

www.education.gov.uk

Department for
Education

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News International Academy - update**To: Rebekah Brooks, Will Lewis****Cc: Susan Panuccio****From: Daisy Dunlop**26th January 2011

Funding situation - The disappointing news about the funding for our Academy is now official. Funding allocated to Newham is insufficient to fund an Academy and further funding is not on its way.

See the email attached.

Next steps

Lobby for extraordinary funding - The next step is to put pressure on Gove to provide additional funds to Newham, but my view is that we should be very cautious in doing so. Or he should be cautious about giving extra funds to this project. Our friends in Newham are hoping that we will use powers of persuasion to extract extra funding from the government and their head of education, Tolis, has been in regular touch asking me if we have made any progress with government. But they are a Labour council and if we do secure special funding for our project, it could backfire on us if one of their members chose to spin it externally that we have received special treatment.

It is worth noting that two senior officials at the DFE whom I have spoken to have separately warned me that Newham council are not interested in an Academy and have never expressed interest in the past, despite pressure from the DFE to turn one of their failing schools into an academy. I have been told that they are using us to lobby for extra funding for the borough. I have never had this impression from Newham council myself but we should take this into consideration.

Find alternative private funding - or put more capital into the build ourselves.

Pursue an alternative route - a group of parents in Wapping is making progress with a Free School application. They are eagerly seeking a partner.

Other things to note

1. Newham together with several other large local authorities are seeking judicial review of the Building Schools for the Future capital cuts made by the Government last year. This was heard in the High Court on Monday and a judgement is expected in the next week or so. *It would be good to know what the likely outcome and impact of this is.*
2. The Sir John Cass Foundation www.sirjohncass.org a well respected education charity with substantial assets in the City of London (Cass Business School, Cass School of Education etc) have spoken to the LDA and said that they are keen to meet with Rebekah since they too have met with the Secretary of State with a desire to provide an academy in Newham in partnership with their School of Education at University of East London. The LDA suggest that agreeing to a joint venture (NI/Cass) might tip Michael Gove in to an early decision on Capital on the NI Academy. (I am finding out what this "decision on capital" means)
3. *Note 3.30pm* The LDA say that that the Mayor has put to Gove that the Royal Docks need a high quality school for employees of places like Siemens and exceptional funding should be made available. The conversation between Boris and Gove is at an advanced stage I have been told. Gove also told the Cass foundation that the door wasn't closed. The LDA are now looking into the validity of this comment and whether there is any truth in it ie. If there is any hope. They will update with me again this afternoon and I will revise this note if that's the case.

PROP100001864

Dunlop, Daisy

From: Dunlop, Daisy
Sent: 26 January 2011 18:57
To: Lewis, Will ([REDACTED]); Brooks, Rebekah
Cc: Panuccio, Susan; Newman, Jo; Carter, Cheryl
Subject: FW: Academy at the Royal Docks:

Importance: High

An update from the LDA this afternoon (updates since the note I left for you). Provides hope that a funding solution can be found, although clearly we need to discuss options. I have not told any of the below parties that there is a dinner this evening, only that you had asked for an update.

From: Brendan Loughran [REDACTED]
Sent: 26 January 2011 17:25
To: Dunlop, Daisy
Cc: Tolls.Vouyioukas [REDACTED]; Paullne Berry; Stephen Kennard; Clive.Dutton [REDACTED]
Andrew.McCully [REDACTED]; Pamela Chesters; Peter Rogers
Subject: Academy at the Royal Docks:
Importance: High

Daisy I was sorry to miss you this afternoon when I telephoned. I had a very useful conversation with Andrew McCully, Director of the Academies Delivery Group of the DfE this afternoon. I think the door is not closed on the possibility of partnership funding for a secondary school at the Royal Docks. I know that all central government funding is under extreme pressure but I feel confident that if we could get all the interested parties, NI, LBN, Sir John Cass Foundation and The University of East London in a room for a discussion about what capital contributions, in addition to the LDA land, could be found then we may have a new position to put to the Secretary of State. In my note to you yesterday I suggested a meeting with Sir John Cass Foundation and I know they could bring the University of East London to the table too. I have taken soundings also this afternoon from Tolls Vouyioukas the acting Director of Children's Services in Newham and he would be keen to keep the bid alive. I know that Newham have been struggling to raise the performance of an existing secondary school at the Royal Docks and there must be a creative solution we could come up with to encompass the needs of the Local Authority and the philanthropic wishes of the sponsors. The prize here is a step change for the people of East London via the developments at the Royals and a landmark school development with an exciting group of sponsors seems to me like a winner so it would be wonderful if NI were to be able to at least take part in an exploratory meeting and perhaps be in a position to review your capital offer in discussion with Sir John Cass and UEL? I will leave this with you to consider with Rebekah and I look forward to hearing from you. As ever we are very grateful for your forbearance and time. I will be briefing the Mayoral Adviser in the morning and if there is anything the office of the Mayor can do to assist I feel sure they would.

Brendan

Brendan Loughran
Group Director Learning and Skills
London Development Agency
Tel. [REDACTED]
mob. [REDACTED]
[REDACTED]