

## Editorial Compliance 2009

The BBC aims to make ambitious, challenging and innovative content and is committed to delivering the highest editorial and ethical standards in the provision of its programmes and services both in the UK and around the world.

The BBC Editorial Guidelines are a statement of the values and standards we have set for ourselves over the years. They also codify the good practice we expect from the creators and makers of all BBC content wherever and however it is received. They are based on the collective wisdom of past and present programme makers.

Every programme maker should have a hard copy of the Editorial Guidelines and you will find a fully searchable and up to date online version at the Editorial Guidelines website on Gateway. You will find Editorial Guidance there too, which supplements and expands upon the Editorial Guidelines. You can get more copies of the Editorial Guidelines from Editorial Policy.

The Editorial Guidelines set out consultation and referral procedures designed to help content producers to make decisions about difficult editorial issues.

You should seek advice on any issue about which you are uncertain or any proposal that will involve stepping outside the guidelines. It is your responsibility to read and know the appropriate guidelines and to refer upwards to a more senior level when you are in any doubt about the right approach, in order to discuss the area of concern and seek further guidance.

You can also refer to Editorial Policy. Some matters must be referred to Editorial Policy. You will find these listed in the Editorial Guidelines and they can also be found on the on the Editorial Guidelines website on Gateway. If you want or need to contact Editorial Policy you can do so via the Editorial Policy Gateway site.

**I acknowledge and accept the BBC's Editorial Guidelines as the framework in which BBC programmes are produced**

**Staff Number:** \_\_\_\_\_

**Name:** \_\_\_\_\_

**Date:** \_\_\_\_\_

**Please return this form to:**

**EDITORIAL COMPLIANCE RETURNS  
ROOM 2507  
WHITE CITY**