THE CIPR JOINS FORCES WITH ASSOCIATION OF POLICE COMMUNICATORS

CIPR 9:30AM, 4th July 2011 2 comments

The Chartered Institute of Public Relations (CIPR) has linked up with the Association of Police Communicators (APComm) in an alliance that offers APComm members professional development, career progression and networking opportunities, plus access to resources covering policy, best practice and thought leadership.

As part of a bespoke membership package, police communicators working for APComm-registered forces will be able to access the full range of CIPR benefits for a significantly reduced annual subscription. Eligibility applies to new members within APComm as well as to those wishing to renew their membership.

Commenting, CIPR CEO Jane Wilson said:

Police communicators do a valuable frontline job and I welcome them warmly to the CIPR. We recognise the opportunity this presents to strengthen our voice, increase our reach and improve opportunities for sharing and developing best practice across the PR profession.



Anne Campbell, Head of Corporate Communications, Norfolk & Suffolk Constabularies, and Chair of APComm, adds:

This is an exciting development for police communicators everywhere, whether they work in force or in the organisations that support the service. Our Association is delighted to link with the body that represents the majority of our members and we look forward to a mutually beneficial future. The CIPR is the gateway to access professional development opportunities as well as networking and keeping up to date with industry best practice. As for our employers, it provides an additional stamp of professionalism.

ENDS